the NAMM® show 12

BOOTH EQUIPMENT AND LABOR SERVICES

Visit Freeman Online from the NAMM Web site at www.namm.org to place your service orders

- Show Colors
- General Information
- Quick Facts
- Method of Payment
- Third Party Authorization
- Freeman Furnishings
- Freeman Show Package
- Freeman Showcases
- Freeman Accessories
- Carpet & Cleaning
- Sound Rooms
- Meeting Rooms
- Exhibit Packages
- Rental Exhibits
- Exhibit Accessories
- Total Flex
- Digital Graphics
- Fabric Solutions
- Hanging Sign Labor
- Structural Integrity Statement
- Hanging Signs No–Fly Zone Plan
- Installation & Dismantle
- Labor Jurisdictions

SHOW COLORS

Colors for the 2012 NAMM Show are as follows:
Drape color: Black
Carpet color: Blue

SERVICE DESK

The Service Contractor service desks will be located in the Anaheim Convention Center.

Freeman offers discount prices for orders received by December 16, 2011. Save up to 30 percent by ordering services in advance. Orders can be placed at Freeman Online® at **www.freemanco.com/store/show/showinformation.jsp?showID=214001&nav=02**

CLEANING

Exhibit space fees include daily **aisle** sweeping and the emptying of wastebaskets. All waste-baskets must be placed in the aisle.

Booth cleaning and booth carpet vacuuming may be ordered from the Service Contractor by using the form provided in this section.

SIGNS

NO ORDERS WILL BE ACCEPTED ON SITE

welcome

Welcome to Freeman, the industry's leading service contractor with more than 75 years of experience creating possibilities for our customers. At Freeman, our people make the difference, and when it comes to all the details of your show experience, our helpful employees have the expertise to ensure you always get your needs met exactly as specified. Above all, we take pride in putting you and your show requirements first, from furniture rental to material handling to custom exhibit programs, exhibit transportation, hanging signs and digital graphics. Whatever your exhibit requires, we have the premier resources to help you have the best show experience possible. Here are just a few of the outstanding services we are proud to offer you:

- Furnishings
- Carpet and Cleaning
- Freight and Material Handling Services
- Exhibit Transportation
- Rental Exhibit Programs
- Installation and Dismantle Services and Labor
- Digital Graphics and Signs

In addition, for some innovative design suggestions to help complement your exhibit, go to www.freemanco.com/furniturepairing and visit our Furniture Grouping Ideas section. You'll find everything you need to give your booth a coordinated and professional look.

how do I get started?

To get started, first take a look at Quick Facts highlighting your show specifics and other information you will find useful. Then, browse through our catalogs for the many services we offer. When you determine what your specific needs are, fax or mail the order forms or place your order online at www.myfreemanonline.com. As always, you may call one of our customer service experts at the number listed on Quick Facts for assistance. Please consult our General Information page for some important safety tips and other key facts about all the services we offer.

material handling and exhibit transportation

As the official service contractor for your show, Freeman is here to help you with all your material handling needs, which include exhibit material unloading, 30-day advance storage at the warehouse address, delivery to the booth and handling of empty containers to and from storage. When the event is finished, we also provide material removal from the booth for reloading onto outbound carriers. Freeman can also handle your inbound exhibit transportation to ensure your freight is shipped on-time to the show site or warehouse, based on your preference. For questions about material handling and other information, go to www.freemanco.com/FAQ.

questions?

Contact customer service at the number located on Quick Facts for any ordering questions you might have. For all other inquiries about Freeman, please call our customer service center at 888-508-5054. For fast, easy ordering, tools and helpful hints, go to www.myfreemanonline.com.

FREEMAN
901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM® show 12

January 19-22, 2012

Anaheim Convention Center
Anaheim, California

FREEMAN quick facts

FREEMAN ONLINE®

Our Internet online ordering service, Freeman OnLine® is available for your convenience to order all Freeman services, view show schedule, or print order forms.

We are pleased to announce that Freeman is offering **Concierge Elite** on the NAMM Show. Concierge Elite is a free service that allows you to track freight during show move-in and move-out, log service requests and checkout of the show from your mobile device or PC. You can sign up to receive text or email notifications when freight is delivered to your booth, your service requests are resolved, and when your empty containers are returned after the show closes. Concierge Elite offers the convenience of self-service and eliminates the need to walk to the service deskk.

To take advantage of these new Concierge Elite features, you or your representative(s) on show site will need a Freeman username and password. To register for a username and password, go to http://www.freemanco.com/store and Click the “Create Username” button to create your login credentials. Once logged in, select the show from your dashboard and click the Concierge Elite button to begin. To set your notification preferences, clidk “My Freight Set Up”.

While at show site, to access the mobile features of Concierge Elite, visit http://www.freemanco.com and select the Concierge Elite Mobile button to begin. From here, you can review your orders, access freight status information, log service requests and complete the show move out process once the show has closed. For more information and a brief tutorial: http://www.freemanco.com/cedemo/.

To access Freeman OnLine® for this show, go to:
http://www.freemanco.com/store/show/showInformation.jsp?showID=214001&nav=02
and click on "Click here to login" in the top right corner. If you need assistance with Freeman OnLine® please call our Customer Support Center at (1-888-508-5054).

DISCOUNT PRICE DEADLINE DATE

In order to receive advance order discount rates listed on the price sheets, we must receive your order and payment on or before **FRIDAY, DECEMBER 16, 2011.**

BOOTH EQUIPMENT

Each 10’ x 10’ booth will be set with 8’ high back drape, 36” high side dividers and a 7” x 44” two-line identification sign with your company name, city, state and booth number. Drapes in all halls are black.

For each 100 Square Feet of Exhibit Space, NAMM provides an allotment of 10 CWT (1000 lbs.) of crated, cartoned or skidded freight to SHOW SITE providing your target assignment is met.

EXHIBIT HALL CARPET

The exhibit area ***is not carpeted and NAMM requires all booths to have suitable floor covering.*** The aisles will be carpeted as follows:

All Halls: Blue

Meeting Rooms: These rooms are carpeted. NAMM will provide detailed information on meeting room carpet colors with your room assignments.

IMPORTANT:

ACC policy mandates the meeting rooms have the proper floor protection, which is provided by NAMM.

LABOR INFORMATION

Union labor may be required for your exhibit installation and dismantle. Please carefully read the LABOR JURISDICTIONS to determine your needs. Exhibitors supervising labor need to pick up and release their labor at the labor desk located adjacent to the Exhibitor Services Center. Refer to the Order Form in the exhibitor manual for Straight Time and Overtime hours.

SHOW SCHEDULE

EXHIBITOR MOVE-IN

Check your assigned freight delivery date and time on the target schedule map. To avoid additional charges, your shipments must arrive on your scheduled target date. Shipments sent to the Freeman warehouse within the specified dates are delivered to your booth on or before your target date and time and are not subject to off-target charges. Note: Saturday, January 14, 2012 and Sunday, January 15, 2012 are not scheduled receiving dates. Overtime rates apply. If you want to deliver at overtime rates or change your target date, you MUST contact Mark Victorino at 714-254-3400 to make arrangements for labor and equipment.

Halls A, B, C, D, E & Arena

Saturday, January 14, 2012 ..... ***By appointment only***
Sunday, January 15, 2012..... ***By appointment only***
Monday, January 16, 2012 through Wednesday, January 18, 2012 ..... 8:00 a.m. - 5:00 p.m.

Meeting Rooms

Friday, January 13, 2012 through Sunday, January 15, 2012..... ***By appointment only***
Monday, January 16, 2012 through Wednesday, January 18, 2012 ..... 8:00 a.m. - 5:00 p.m.
(Levels 2 & 3)

Important: When scheduling exhibit labor,
make arrangements at least 4 hours after your scheduled target time.
8 hours for the 2nd & 3rd levels may be required.

All exhibits must be fully installed by 5:00 p.m., Wednesday, January 18, 2012.

PIANO GUIDELINES

All piano deliveries **MUST** be scheduled in advance to avoid lengthy delays. Contact Mark Victorino at 714-254-3400 for scheduling. Delivery information must include a detailed listing of the number of keyboards, serial numbers and destination. Please refer to the piano guidelines for detailed information relative to piano move-in. You may find the form in the General Information section.

OVERTIME

If you are expecting **ANY** shipments to arrive on overtime, please call us regarding available labor times.

Note: Saturday, January 14, 2012 and Sunday, January 15, 2012 are not scheduled receiving dates. Overtime rates will apply. If you want to deliver on these dates, you **MUST** contact Mark Victorino in advance, at 714-254-3400, to make arrangements for labor and equipment.

SHIPPING INFORMATION

Warehouse shipping address:

Exhibiting Company Name
THE NAMM SHOW 2012
Booth # _____
c/o Freeman
900 East Santa Ana Street
Anaheim, CA 92805

The warehouse will be closed December 23 & 26, 2011 and January 2, 2012 for the Holidays.

FREEMAN will accept crated, boxed or skidded materials beginning **Monday, December 5, 2011** at the above address. To avoid after deadline charges, materials should be received at the warehouse by **Friday, January 6, 2012**. **Please note, our warehouse will be closed December 23 and 26, 2011 and January 2, 2012 for the holidays.**

Showsite shipping address:

Exhibiting Company Name
THE NAMM SHOW 2012
Booth #_____
c/o Freeman
Anaheim Convention Center
1850 West Street
Anaheim, CA 92802

NOTE: All Common Carriers and Van Lines should check-in at the Marshalling Yard. (See enclosed map.) Certified Weight Tickets must accompany all shipments. Target time is per truck check-in and does not necessarily represent the time your truck will be unloaded.

EXHIBIT HOURS

Thursday, January 19, 2012.....*10:00 a.m. - 6:00 p.m.
Friday, January 20, 2012.....*10:00 a.m. - 6:00 p.m.
Saturday, January 21, 2012 .....*10:00 a.m. - 6:00 p.m.
Sunday, January 22, 2012.....*10:00 a.m. - 5:00 p.m.

***LEVELS 2, 3 AND HALL E WILL OPEN DAILY AT 9:30 a.m.**

EXHIBITOR MOVE-OUT

Halls A, B, C, D, E & Arena

Sunday, January 22, 2012..... 5:01 p.m. - 9:00 p.m.
Monday, January 23, 2012..... 8:00 a.m. - 5:00 p.m.
Tuesday, January 24, 2012..... 8:00 a.m. - 2:30 p.m.

Meeting Rooms

Sunday, January 22, 2012..... 5:01 p.m. - 9:00 p.m.
Monday, January 23, 2012..... 8:00 a.m. - 5:00 p.m.
Tuesday, January 24, 2012..... 8:00 a.m. - 2:30 p.m.

IMPORTANT: ACC policy mandates the meeting rooms have the proper floor protection, which is provided by NAMM.

At show break, exhibitors will be allowed to check in **PERSONAL VEHICLES ONLY** (no commercial vehicles, common carriers or van lines) for loading out on Sunday, January 22, 2012, **between the hours of 5:01 p.m. - 8:00 p.m.** without incurring overtime charges. Commercial vehicles, common carriers and van lines are subject to overtime charges.

PIANO GUIDELINES

Keyboard carriers **MUST** begin to pick up all pianos on Sunday, January 22, 2012 at 5:01 p.m. Contact Mark Victorino at 714-254-3400 in advance to make arrangements. Please provide a listing of keyboards by serial numbers and destination. Please refer to the piano guidelines for detailed information relative to piano move-out. You may find this form in the General Information section.

HALLS A, B, C, D, E & ARENA

Freeman will begin returning empty containers as soon as the aisle carpeting is removed from the exhibit hall floor. The entire process to return empties could take approximately 7 to 14 hours. (Inclement weather may delay this process.)

LEVELS 2 & 3

Empty return for the meeting rooms is estimated to take the same amount of time (7 to 14 hours).

ALL EXHIBITOR MATERIALS MUST BE REMOVED FROM THE EXHIBIT FACILITY AS FOLLOWS:

***Meeting Rooms, Halls A, B, C, D, E & Arena* - Tuesday, January 24, 2012 by 5:00 p.m.** All carriers must check in by **12:00 Noon on Tuesday, January 24, 2012 or your freight will be rerouted to an alternate carrier of our choice.** Exhibitors turning in Material Handling Agreements after **12:00 Noon on Tuesday, January 24, 2012** are subject to overtime charges. Freight loaded or unloaded on overtime are subject to additional charges.

If you are expecting any shipments to depart on overtime, please contact us regarding available labor times.

Our Exhibitor Services Department will gladly prepare your outbound Material Handling Agreement (MHA) and Labels in advance. Complete the Outbound Material Handling & Shipping Labels order form located in the exhibitor manual, and your paperwork will be available at show site.

Be sure your carrier knows the company name and booth number when making arrangements for shipping exhibit at the close of show.

Exhibitors consigning material to a designated retailer will need to fill out a Material Handling Agreement (Bill of Lading) and turn it in to the Freeman Service Desk. If you have multiple destinations for your outbound freight, each individual shipment must have it's own Material Handling Agreement (Bill of Lading). Retailers picking up materials are considered trucking companies and need to follow all applicable rules for freight pick-up. Please discuss this in advance with your retailer.

SERVICE CENTER HOURS

We will have staff available at show site at the Exhibitor Services Center as follows:

Friday, January 13, 2012	12:00 p.m. - 5:00 p.m.
Saturday, January 14, 2012	8:00 a.m. - 5:00 p.m.
Sunday, January 15, 2012	8:00 a.m. - 5:00 p.m.
Monday, January 16, 2012 through Tuesday, January 17, 2012	8:00 a.m. - 5:00 p.m.
Wednesday, January 18, 2012	8:00 a.m. - 8:00 p.m.
Thursday, January 19, 2012 through Saturday, January 21, 2012	8:00 a.m. - 6:00 p.m.
Sunday, January 22, 2012	8:00 a.m. - 8:00 p.m.
Monday, January 23, 2012 through Tuesday, January 24, 2012	8:00 a.m. - 5:00 p.m.

MATERIAL HANDLING SERVICE

The following services are included in your NAMM space rental:

- Straight Time delivery of crated, cartoned or skidded freight from the exhibit facility dock to your booth area (providing target assignment is met). Based on an allotment not exceeding 1,000 lbs. for each 100 sq. ft. of exhibit space.
- Removal of empty crates to storage area and return to your booth after the close of the show.
- Straight Time reloading of all crated, cartoned or skidded shipments (based on allotments) onto vehicles in accordance with published schedules.

OVERTIME

- Overtime charges will be in effect only if the exhibiting company does not meet target dates, needs freight moved in or out of booth before 8:00 a.m. or after 4:30 p.m., and/or any time Saturday or Sunday unloading is required.
- Overtime charges will apply for inbound and outbound shipments as noted above with the exception of Sunday, January 22, 2012 from 5:01 p.m. until 8:00 p.m. for personal vehicles only. (After 8:00 p.m., overtime rates will apply.)
- Trucks loaded or unloaded on overtime may be subject to additional charges.

OTHER SERVICES

Freeman will make small package shipping available for shipments at the close of the show via UPS. This service will be provided at the rate of $17.10 per piece, in addition to the carrier's normal shipping charges. A Material Handling Agreement (MHA) must be completed for each destination and turned in to the Service Desk. Exhibitors may check at the Service Desk for further information.

Please note: All items and materials that must be brought into the facility may be subject to Material Handling Charges and are the responsibility of the Exhibitor. This also applies to items not ordered through the Official Show Vendors.

INVOICES

All exhibitors will receive a copy of their invoice(s) as well as a copy of any invoice(s) going to a third party of the exhibiting company.

ASSISTANCE

We want you to have a successful show. If we can be of assistance, please call our Exhibitor Services Department at 714-254-3410.

If you have questions regarding material handling or shipping, please contact Freeman at 714-254-3410.

WE APPRECIATE YOUR BUSINESS!

FREEMAN GENERAL INFORMATION

TRANSLATION SERVICE

Freeman is pleased to offer a new service for our international exhibitors that provides quick interpretation and translation in 150 languages. This service will not only interpret for us on a three-way conversation, but also translate emails from customers. To access this service you may contact Freeman Anaheim Exhibitor Services at (714) 254-3410 or Freeman's Customer Support Center at (888) 508-5054.

HELPFUL HINTS

SAVE MONEY

Order early to take advantage of advance order discount rates, place your order by **Friday, December 16, 2011**.

AVOID DELAY

Ship early to avoid delays. Shipments arriving late at show site will cost you money, time and business!

SAFETY TIPS

Use a ladder, not a chair. Standing on chairs, tables and other rental furniture is unsafe and can cause injury to you or to others. These objects are not designed to support your standing weight.

Be aware of your surroundings. You are in an active work area with changing conditions during move-in and move-out. Pay attention. Look for obstacles, and machinery and equipment that are in use.

Keep your eyes open for scooters and forklifts. The drivers of these vehicles may not be able to see you.

Stay clear of dock areas, trucks and trailers. These areas can be particularly dangerous.

Prevent electrical shocks, falling items and damage to materials. Do not attach items or equipment to the drapes or metal framework provided for your booth. This can cause serious injury or damage to materials.

Freeman does not ship or handle Hazardous Materials. If any materials you are shipping to the event fall into this category, please contact Freeman to be sure that the material will be allowed at the facility and by the association. In addition, if authorized by the facility and the association, you will need to make separate arrangements for the transport and handling of the approved materials, since Freeman will not transport or handle them.

The operation or use of all motorized lifts and motorized material handling equipment for installation/dismantle of exhibits is NOT permitted by exhibitors or by their exhibitor appointed contractors (EAC's). Thank you for your cooperation.

EXHIBITOR ASSISTANCE

For more information and helpful hints on preshow procedures and move-in, please go to:
www.freemanco.com/preshowFAQ.

For more information and helpful hints on postshow procedures and move-out, please go to:
www.freemanco.com/postshowFAQ.

Call Freeman's Exhibitor Services department at (714) 254-3410 with any questions or needs you may have.

FREEMAN

901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM show 12

DISCOUNT PRICE
DEADLINE DATE
DECEMBER 16, 2011

INCLUDE THIS FORM
WITH YOUR ORDER

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19 - 22, 2012**

COMPANY NAME: BOOTH #:

ADDRESS: BOOTH SIZE : X

CITY/STATE/ZIP:

PHONE: EXT.: FAX #:

SIGNATURE: PRINT NAME:

CONTACT'S E-MAIL:

E-MAIL FOR INVOICE: ☐ **Check if you are a new Freeman customer**

Invoices will be sent by e-mail; please provide e-mail address of the person who reconciles your invoices if different than contact's email.

METHOD OF PAYMENT

BY SUBMITTING THIS FORM OR ORDERING MATERIALS OR SERVICES FROM FREEMAN, YOU AGREE TO BE BOUND BY ALL TERMS & CONDITIONS INCLUDED IN YOUR SERVICE MANUAL.

☐ COMPANY CHECK

Please make check payable to: Freeman
Checks must be in U.S. funds drawn on a U.S. or Canadian bank.(**"U.S. FUNDS"** MUST BE PRE-PRINTED on Canadian checks.)

Please reference (214001) **on your remittance.**

☐ CREDIT CARD

For your convenience, we will use this authorization to charge your credit card account for your advance orders, and any additional amounts incurred as a result of show site orders placed by your representative. These charges may include all Freeman companies, or any charges which Freeman may be obligated to pay on behalf of Exhibitor, including without limitation, any shipping charges. Please complete the information requested below:

☐ BANK TRANSFER

Bank transfer to Bank of America, N.A.; Dallas, TX
Wire Transfer
ABA#: 026009593 ACCT# 1252039192 Freeman
International Wire Transfer
Swift Code: BOFAUS3N ACCT# 1252039192 Freeman
ACH Direct Deposit
ABA#: 111000012 ACCT# 1252039192 Freeman

Please reference Name of Show & Booth Number so we can properly credit your account.
Note: Customers are responsible for any bank processing fees.

☐ **AMERICAN EXPRESS** ☐ **MASTER CARD** ☐ **VISA**

ACCOUNT NO.: EXP. DATE:

CARDHOLDER NAME (PRINT): SIGNATURE:

CARDHOLDER BILLING ADDRESS:

CITY/STATE/ZIP:

ENTER TOTALS HERE

FURNISHINGS & ACCESSORIES	CARPET	CLEANING/ SHAMPOOING	PORTER SERVICE	RENTAL EXHIBITS & ACCESSORIES	SIGNS	INSTALLATION LABOR	DISMANTLE LABOR

MATERIAL HANDLING	RIGGING INSTALLATION	RIGGING DISMANTLE	EXHIBIT TRANSPORTATION	HANGING SIGNS	UTILITIES		GRAND TOTAL

- **Remember to order in advance to save time and money. You may place your order by phone, fax, mail, or use our online ordering service at:** www.freemanco.com/store.
- **Orders received without payment or after the discount price deadline date will be charged at the standard price.**
- **Copies of invoices may be picked up from the Service Desk prior to show closing.**
- **If you have questions or need assistance with any items not listed, please call and ask for your Exhibitor Services Representative.**

TELL US WHAT YOU THINK

Freeman is committed to providing great customer service. To help us serve you more effectively in the future, please visit the URL address below upon the completion of your show to provide feedback. Your input will provide the insight needed to ensure that our customer service is in line with your expectations.

http://feedback.freemanco.com/?214001

FREEMAN method of payment

FREEMAN
901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM show 12

FREEMAN third party authorization

THE NAMM SHOW 2012 / JANUARY 19 - 22, 2012

In order to authorize Freeman to invoice a third party for payment of services rendered to exhibitors, both the exhibiting company and the third party must complete this form and return it at least 14 days prior to show move-in.

EXHIBITING COMPANY AUTHORIZATION OF THIRD PARTY BILLING

"We understand and agree that we, the exhibiting company, are ultimately responsible for payment of charges and agree by submitting this form or ordering materials or services from Freeman, to be bound by all terms and conditions as described in the Terms & Conditions section of this service manual. In the event that the named third party does not discharge payment of the invoice prior to the last day of the show, charges will revert back to the exhibiting company. All invoices are due and payable upon receipt, by either party. The items checked below are to be invoiced to the third party."

BY SUBMITTING THIS FORM OR ORDERING MATERIALS OR SERVICES FROM FREEMAN, YOU AGREE TO BE BOUND BY ALL TERMS & CONDITIONS INCLUDED IN YOUR SERVICE MANUAL.

EXHIBITOR NAME: (PLEASE PRINT)

EXHIBITOR SIGNATURE: DATE:

EXHIBITING COMPANY INFORMATION

EXHIBITING COMPANY NAME: BOOTH #:

EXHIBITING COMPANY ADDRESS:

CITY/STATE/ZIP:

PHONE: EXT. FAX:

CONTACT'S E-MAIL:

Indicate which services are to be invoiced to the Third Party:

- ☐ **ALL FREEMAN SERVICES**
- ☐ **I&D LABOR/SUPERVISION**
- ☐ **MATERIAL HANDLING/IN & OUT**
- ☐ **UTILITIES**
- ☐ **FREEMAN EXHIBIT TRANSPORTATION**
- ☐ **RENTAL FURNITURE/CARPET/SIGNS**
- ☐ **BOOTH CLEANING**
- ☐ **OTHER** _____

THIRD PARTY COMPANY INFORMATION

THIRD PARTY COMPANY NAME:

CONTACT NAME:

THIRD PARTY BILLING ADDRESS:

CITY/STATE/ZIP:

PHONE: EXT: FAX:

CONTACT'S E-MAIL:

E-MAIL FOR INVOICE:

Invoices will be sent by e-mail; please provide the e-mail address of the person who reconciles your invoices if different than contact's e-mail.

THIRD PARTY CREDIT CARD AUTHORIZATION

☐ **AMERICAN EXPRESS** ☐ **MASTERCARD** ☐ **VISA**

CREDIT CARD ACCOUNT NO: EXP. DATE:

CARDHOLDER NAME (PLEASE PRINT): CARD TYPE:

AUTHORIZED SIGNATURE:

CARDHOLDER BILLING ADDRESS:

CITY/STATE/ZIP:

FURNISHING essentials

Your exhibit space should reflect your company's distinctive look and feel, which is why the furniture you choose to fill it is so important. Freeman Furnishing Essentials has everything you need, with an assortment of superior, professional pieces in eye-catching shapes and styles to suit any budget or design essential. In addition, the quality control standards and in-house maintenance that Freeman adheres to are outstanding, so you always know you're getting the best furniture possible to make your show experience a total success.

Browse through this brochure, and if you don't find what you want, don't worry. We will work with you every step of the way to make sure you get exactly what you're looking for. Our prices are all-inclusive and cover shipping and material handling, with no hidden fees. Also, Freeman has multiple warehouse locations across the country, so delivering your furniture solution is always quick and simple.

seating

When it comes to basic seating needs, look no further than Freeman. Our wide array of well-designed modern chairs, armchairs and stools will serve your show space requirements.

diva series
Natural blonde wood and matte chrome finish highlight this sleek Italian design.

diva counter stool
17"W 16"L 36"H – N71092
The intermediate 25" seating height makes this stool ideal for theater or demo areas.

diva chair
18"W 16"L 31"H – N71091
A natural complement to modern exhibit designs.

santana armchair
24"W 20"L 31"H – N710102
Modern styling with ergonomic shape; as striking as it is comfortable.

forestdale chair
21"W 21"L 31"H – N71085
Padded seat and back in distinct geometric fabric with a sturdy lightweight frame.

director stool
17"W 24"L 45"H – N710142

director chair
17"W 24"L 32"H – N71042

custom imprinting
Ask us about custom logo imprinting on the Director Chair or Stool back fabric. – N710998

Royal Blue

Black

Bright Green

Yellow

Orange

Red

Purple

Bright Blue

cherry barrel chair
Cranberry or Taupe
23"W 22"L 29"H – N71038
Traditional style in a cherry finish with classic fabric pattern options.

diplomat chair
Black Diamond Fabric
25"W 28"L 36"H – N710144
Comfortable, yet compact for office or conference table seating.

For ideas on furniture pairings, go to www.freemanco.com/furniturepairing

gray gaslift stool
24"W 20"L 46"H
With Arms – N71048
No Arms – N71047

gray gaslift chair
26"W 20"L 38"H
With Arms – N71046
No Arms – N71045

Telescoping height adjustment; five-caster base rolls with ease.

executive chair
Black Tweed
28"W 25"L 45"H – N71044

Bugle Base Table *(page 8)*

bugle base chair
Black or Blue Tweed
21"W 20"L 32"H – N71041

black diamond side chair
21"W 23"L 32"H – N71089

black diamond stool
22"W 18"L 46"H – N71088

black diamond armchair
20"W 21"L 33"H – N71090

Soho Bistro Table *(page 8)*

limerick® chair
By Herman Miller
Gray
18"W 18"L 33"H – C210108

casey padded stool
Black or Gray Fabric
20"W 21.5"L 42.5"H – C210112

lounge seating

Give your exhibit a casual yet practical look with Freeman superior lounge seating. Pick from a large selection of sofas, loveseats, chairs and barstools that are sure to take your exhibit design to the next level.

signature loveseat
Black
33"W 60"L 33"H – N73091
Deeply comfortable sofa-style seating in a sleek, contemporary shape.

signature chair
Black
33"W 35"L 33"H – N71093

kennedy sectional series

Blue or Black Tweed

Flexible sofa-style seating in
a variety of configurations.

sofa, three-piece
31"W 87"L 28"H – N730313

loveseat, two-piece
31"W 62"L 28"H – N730213

corner section
31"W 31"L 28"H – N73013

center section
31"W 25"L 28"H – N73014

glass conference table
Black or Chrome Pedestal
42"W 42"L 30"H – N72015
Rounded square glass top
is supported by stylish metal
frame in a choice of two colors.

cherry cocktail table
19"W 36"L 17"H – N72026

cherry end table
20"W 20"L 20"H – N72027

tables

What Freeman always brings to the table is professionalism, and nothing says more about your meeting space and/or show site than your surfaces and tabletops. Choose from modern glass conference tables, traditional cocktail, end tables and much more.

Milano Table *(page 9)*
Diplomat Chair *(page 2)*

metro series

Black

slate end table
20"W 20"L 17"H – N72029

slate cocktail table
20"W 40"L 15"H – N72028

pedestal tables

A range of tabletop sizes and materials with pedestals in various heights to fit any space.

soho series

Black-Top Mini	18"H x 18"W	N72066
Black-Top Cafe	30"H x 24"W	N72069
Black-Top Bistro	42"H x 24"W	N72070
Black-Top Cafe	30"H x 36"W	N72067
Black-Top Bistro	42"H x 36"W	N72068

chelsea series

Butcher Block-Top Cafe	30"H x 30"W	N72063
	30"H x 36"W	N72064
Butcher Block-Top Bistro	42"H x 30"W	N720163
	42"H x 36"W	N720164

studio series

black end table
17"W 17"L 18"H – C115104

black cocktail table
36"W 20"L 15"H – C115103

bugle base table
White
36"W 27"H – N72065

office furniture

When it's time to set up office, Freeman offers a wide selection of superior, professional pieces in eye-catching shapes and styles to suit any budget and/or design essential. From classic credenzas and bookcases to professional seating, we've got all your office furniture requirements.

milano table
42"W 84"L 29"H
Blonde Top with Black Base – N72093
Black Top with Black Base – N72092

The latest seven-foot conference table by Freeman features clean curved lines and a wealth of work space.

luna table
36"W 72"L 29"H
Black Top with Black Base – N72094

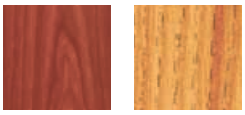
This contemporary six-foot conference table or writing desk comes with a black laminate top.

Cherry Tables *(page 7)*
Cherry Barrel Chairs *(page 2)*
Black Table Lamp *(page 14)*

hemingway writing table
Black
24"W 49"L 29"H – N720191

office series
Cherry or Oak

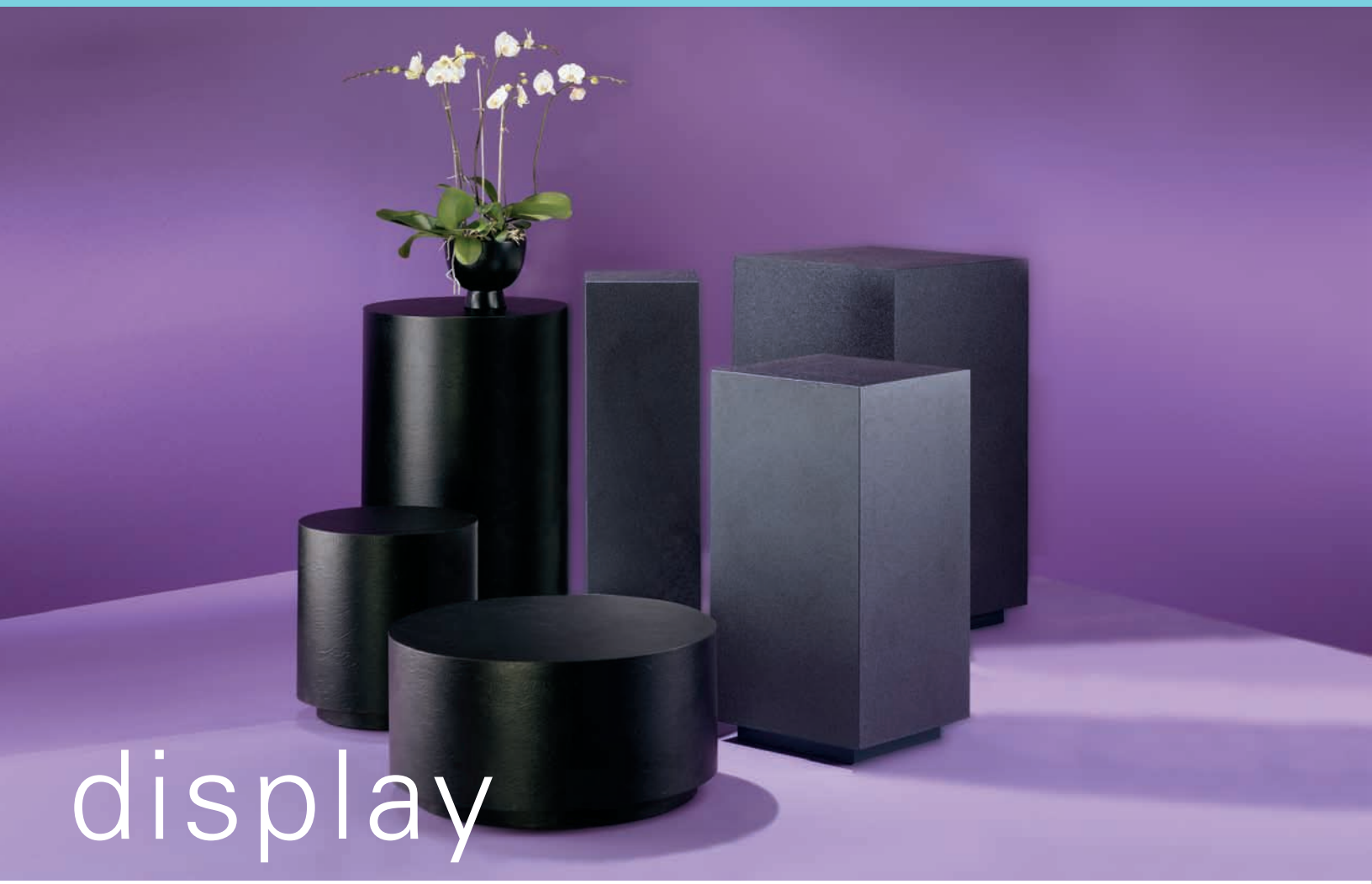
five-foot desk
30"W 60"L 30"H
Cherry – N74061
Oak – N74071



credenza
16"W 60"L 30"H
Cherry – N74064
Oak – N74074

bookcase
12"W 36"L 72"H
Cherry – N74065
Oak – N74075

For ideas on furniture pairings, go to www.freemanco.com/furniturepairing



display

Some of the most essential elements of your exhibit are the surfaces on which you display your show materials. That's why we have an appealing variety of displays, from standing cylinders to sleek computer desks to draped tables and counters, to ensure your show space will be both attractive and interactive.

draped or undraped table counters

Colored draping includes white vinyl top and pleated skirt on three sides. Fourth-side draping is available. Undraped tables include white vinyl tops.

tables (30" height)	**3'**	**4'**	**6'**	**8'**
Draped	C130330	C130430	C130630	C130830
Draped on fourth side			C12404630	C12404830
Undraped	C131330	C131430	C131630	C131830
counters (42" height)				
Draped	C130342	C130442	C130642	C130842
Draped on fourth side			C12404642	C12404842
Undraped	C131342	C131442	C131642	C131842

Black *Blue* *Burgundy* *Gold*

Gray *Dark Green* *Red* *Teal*

White *Plum* *Berry*

Tabletop risers are also available in a variety of sizes. See order form for details.

display cubes
Black

12" small
12"W 12"L 42"H – N75030

18" medium
18"W 18"L 36"H – N75031

24" large
24"W 24"L 42"H – N75032

display cylinders
Black

low
30"W 15"H – N75020

medium
18"W 20"H – N75021

high
24"W 36"H – N75022

orion computer kiosk
Black
28"L 28"D 40.5"H – N75079

Pedestal for computer demo with keyboard tray and interior storage. (Computer not included.)

display counter
Black
24"W 49"L 42"H – N72056

accessories

We know that every exhibit is different and requires certain pieces that may be hard to find. That's why we offer an assortment of accessories that will meet your needs, from literature racks to bulletin boards to refrigerators and file cabinets. No matter the requirement, your exhibit will always stand out with these striking and functional pieces.

a. chrome stanchion with 8' retractable belt
42"H – C220121

b. chrome sign holder
Holds 22"x 28" sign – C220118

c. round literature rack
17"W 17"L 57"H – N750135
Revolving black display holds printed materials for easy access from 20 pockets.

d. flat literature rack
10"W 55"H – N750136
Forward-facing black display presents printed materials in six pockets.

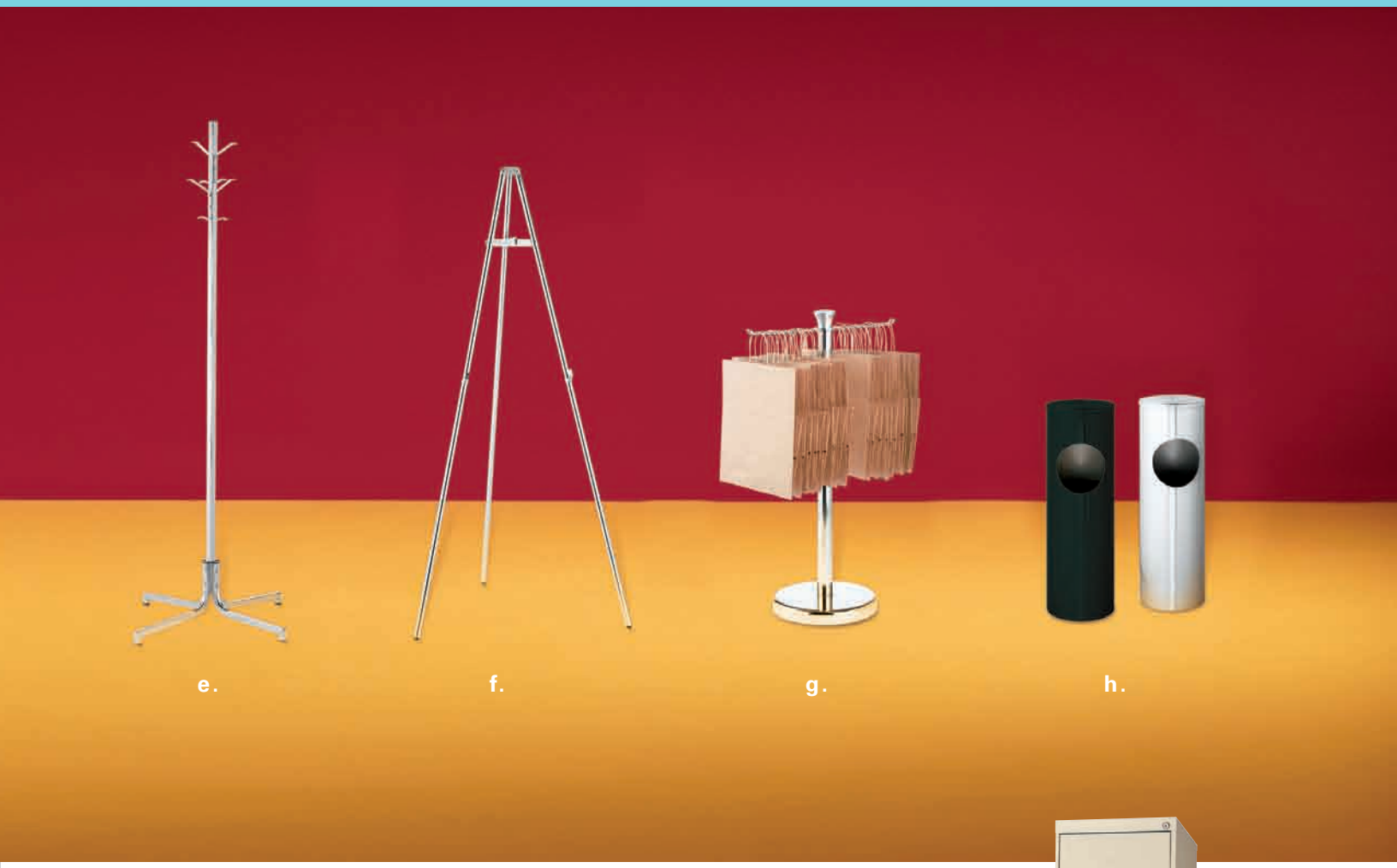
e. chrome coat tree
C220109

f. chrome easel
C220134

g. chrome bag rack
C220110

h. contempo trash receptacle
8"W 24"H
Black – N75053
Aluminum – N75054

wastebasket
Wastebasket color may vary.
C220107



e.

f.

g.

h.

small refrigerator*
19"W 19"L 34"H – N75057

file cabinet with lock
Standard Size

two-drawer
15"W 29"L 28"H – N74082

four-drawer
15"W 29"L 50"H – N74081

table lamp*
Black
25"H – N75052

floor-standing bulletin board
48"W 96"L 78"H – C10201484

*Note: Electrical power must be ordered separately.
For ideas on furniture pairings, go to www.freemanco.com/furniturepairing

FREEMAN

901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM Show 12

DISCOUNT PRICE
DEADLINE DATE
DECEMBER 16, 2011

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19 - 22, 2012**

COMPANY NAME: BOOTH #: BOOTH SIZE: X

CONTACT NAME : PHONE #:

E-MAIL ADDRESS :

For Assistance, please call (714) 254-3410 to speak with one of our experts.

For fast, easy ordering, go to www.freemanco.com/store

FURNISHINGS

CHAIRS
Pages 1 & 2

Qty	Part #	Description	Discount Price	Standard Price	Total
____	N71092	Diva Counter Stool	161.15	209.50	
____	N71091	Diva Chair	143.25	186.25	
____	N710102	Santana Chair	143.25	186.25	
____	N71085	Forestdale Chair	77.60	100.90	
____	N710144	Diplomat Chair	161.15	209.50	
____	N71038	Cherry Barrel Chair	157.60	204.90	

☐ Cranberry ☐ Taupe

Director Series
☐ Black ☐ Blue ☐ Bright Green ☐ Orange
☐ Purple ☐ Red ☐ Royal Blue ☐ Yellow

____	N710142	Director Stool	116.50	151.45	
____	N71042	Director Chair	89.55	116.40	
____	N710998	Custom Imprinting/Director		Call for Quote	

Pages 3 & 4

____	N71048	Gray Gaslift Stool w/Arms	236.45	307.40	
____	N71047	Gray Gaslift Stool	212.50	276.25	
____	N71046	Gray Gaslift Chair w/Arms	155.30	201.90	
____	N71045	Gray Gaslift Chair	136.05	176.85	
____	N71044	Executive Chair	250.70	325.90	
____	N71041	Bugle Base Chair	125.45	163.10	

☐ Black Tweed ☐ Blue Tweed

____	N71088	Black Diamond Stool	151.80	197.35	
____	N71089	Black Diamond Side Chair	79.40	103.20	
____	N71090	Black Diamond Arm Chair	90.75	118.00	
____	C210108	Limerick®..Chair by Herman Miller	54.90	71.35	
____	C210112	Casey Padded Stool	68.20	88.65	

☐ Black ☐ Gray

LOUNGE SEATING
Pages 5 & 6

____	N73091	Signature Loveseat	465.85	605.60	
____	N71093	Signature Chair	348.70	453.30	

Kennedy Sectional Series
☐ Black Tweed ☐ Blue Tweed

____	N730313	Kennedy Sofa - 3 piece	483.70	628.80	
____	N730213	Kennedy Loveseat - 2 piece	322.45	419.20	
____	N73013	Kennedy Corner Section	161.20	209.55	
____	N73014	Kennedy Center Section	161.20	209.55	

TABLES
Pages 7 & 8

____	N72026	Cherry Cocktail Table	161.20	209.55	
____	N72027	Cherry End Table	149.35	194.15	
____	N72028	Metro Slate Cocktail Table	113.65	147.75	
____	N72029	Metro Slate End Table	89.80	116.75	
____	C115103	Studio Black Cocktail Table	74.10	96.35	
____	C115104	Studio Black End Table	74.10	96.35	
____	N72015	Glass Conference Table	209.10	271.85	

☐ Black ☐ Chrome

____	N72065	Bugle Base Table/White	149.35	194.15	

Pedestal Tables - SoHo Series

____	N72066	Black-top Mini 18"W x 18"H	79.00	102.70	
____	N72069	Black-top Cafe 24"W x 30"H	113.65	147.75	
____	N72070	Black-top Bistro 24"W x 42"H	149.35	194.15	
____	N72067	Black-top Café Table 36"x30"	146.85	190.90	
____	N72068	Black-top Bistro 36"W x 42"H	167.20	217.35	

Pedestal Tables - Chelsea Series - Butcher Block Top

____	N72063	Café Table 30"W x 30"H	146.85	190.90	
____	N72064	Café Table 36"W x 30"H	146.85	190.90	
____	N720163	Bistro Table 30"W x 42"H	167.20	217.35	
____	N720164	Bistro Table 36"W x 42"H	167.20	217.35	

OFFICE FURNITURE
Pages 9 & 10

____	N72093	Milano Table/Blonde Top	513.45	667.50	
____	N72092	Milano Table/Black Top	513.45	667.50	
____	N72094	Luna Table/Black Top	429.85	558.80	
____	N720191	Hemingway Writing Table	262.70	341.50	
____	N74061	Cherry Desk 5'	394.20	512.45	
____	N74065	Cherry Bookcase	238.85	310.50	
____	N74064	Cherry Credenza	417.90	543.25	
____	N74071	Oak Desk 5'	477.75	621.10	
____	N74075	Oak Bookcase	292.70	380.50	
____	N74074	Oak Credenza	535.90	696.65	

OFFICE FURNITURE
Pages 11 & 12

____	N72056	Display Counter	310.55	403.70	
____	N75079	Orion Computer Kiosk	261.60	340.10	
____	N75030	Black Display Cube/Small	167.20	217.35	
____	N75031	Black Display Cube/Medium	179.05	232.75	
____	N75032	Black Display/Large	203.20	264.15	

FREEMAN furnishing essentials

Remember to select a color for items with checkboxes. A color will be selected for you if not indicated.

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19 - 22, 2012**

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FURNISHINGS

DISPLAY FURNITURE
Pages 11 & 12 (continued)

Qty	Part #	Description	Discount Price	Standard Price	Total
Display Cylinders					
____	N75020	Black Display Cylinder/Low ...	130.10	169.15	____
____	N75021	Black Display Cylinder/Med	139.90	181.85	____
____	N75022	Black Display Cylinder/Lg	157.70	205.00	____
Draped Tables - Tables are 24" wide ☐ Black ☐ Blue ☐ Burgundy ☐ Dark Green ☐ Gold ☐ Gray ☐ Plum ☐ Red ☐ Teal ☐ White					
____	C130330	Draped Table 3'L x 30"H	90.90	118.15	____
____	C130430	Draped Table 4'L x 30"H	90.90	118.15	____
____	C130630	Draped Table 6'L x 30"H	101.70	132.20	____
____	C130830	Draped Table 8'L x 30"H	113.40	147.40	____
____	C12404630	4th Side Drape 6'L x 30"H ..	38.40	49.90	____
____	C12404830	4th Side Drape 8'L x 30"H .	38.40	49.90	____
____	C130342	Draped Counter 3'L x 42"H ...	101.50	131.95	____
____	C130442	Draped Counter 4'L x 42"H ...	101.50	131.95	____
____	C130642	Draped Counter 6'L x 42"H ...	118.25	153.75	____
____	C130842	Draped Counter 8'L x 42"H ...	133.70	173.80	____
____	C12404642	4th Side Drape 6'L x 42"H ..	46.55	60.50	____
____	C12404842	4th Side Drape 8'L x 42"H ..	46.55	60.50	____
Undraped Tables - Tables are 24" wide					
____	C131330	Undraped Table 3'L x 30"H .	51.40	66.80	____
____	C131430	Undraped Table 4'L x 30"H .	51.40	66.80	____
____	C131630	Undraped Table 6'L x 30"H.	56.25	73.15	____
____	C131830	Undraped Table 8'L x 30"H .	62.05	80.65	____
____	C131342	Undraped Counter 3'Lx42"H	56.25	73.15	____
____	C131442	Undraped Counter 4'Lx42"H	56.25	73.15	____
____	C131642	Undraped Counter 6'Lx42"H	62.05	80.65	____
____	C131842	Undraped Counter 8'Lx42"H	66.85	86.90	____
Table Top Risers					
____	C150410	Single Step Riser 4'L x 7"H	52.75	68.60	____
____	C150610	Single Step Riser 6'L x 7"H	65.60	85.30	____
____	C150810	Single Step Riser 8'L x 7"H	78.80	102.45	____
____	C150414	Single Step Riser 4'L x14"H	52.75	68.60	____
____	C150614	Single Step Riser 6'L x14"H	65.60	85.30	____
____	C150814	Single Step Riser 8'L x14"H	78.80	102.45	____
____	C150420	Double Step Riser 4'L	105.05	136.55	____
____	C150620	Double Step Riser 6'L	131.40	170.80	____
____	C150820	Double Step Riser 8'L	157.65	204.95	____

ACCESSORIES
Pages 13 & 14

Qty	Part #	Description	Discount Price	Standard Price	Total
____	C220121	Chrome Stanchion w/belt	101.70	132.20	____
____	C220118	Chrome Sign Holder	101.70	132.20	____
____	N750135	Round Literature Rack	155.30	201.90	____
____	N750136	Flat Literature Rack	137.30	178.50	____
____	C220109	Chrome Coat Tree	50.20	65.25	____
____	C220134	Chrome Easel	34.90	45.35	____
____	C220110	Chrome Bag Rack	61.90	80.45	____
____	N75053	Black Trash Receptacle	65.75	85.50	____
____	N75054	Aluminum Trash Receptacle .	65.75	85.50	____
____	220107	Wastebasket	16.75	21.80	____
____	220106	Corrugated Wastebasket.....	12.55	16.30	____
____	N75057	Small Refrigerator	286.55	372.50	____
____	N75052	Black Table Lamp	113.40	147.40	____
____	N74082	File Cabinet/2 Drawer	123.60	160.70	____
____	N74081	File Cabinet/4 Drawer	197.00	256.10	____
____	10201484	Bulletin Board	222.10	288.75	____
Special Drape ☐ Black ☐ Blue ☐ Burgundy ☐ Dark Green ☐ Gold ☐ Gray ☐ Plum ☐ Red ☐ Teal ☐ White					
____	12103	Special Drape 3'H (per ft.)	13.40	17.40	____
____	12108	Special Drape 8'H (per ft.) ...	14.60	19.00	____

TOTAL COST

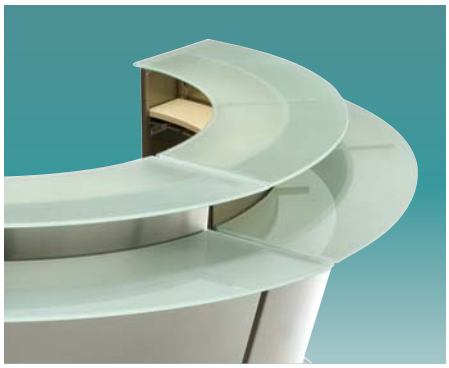
____ + ____ = ____

Sub-Total 7.75% Tax Total Cost

FREEMAN furnishing essentials

Remember to select a color for items with checkboxes. A color will be selected for you if not indicated.

SELECT furnishings



Make your exhibit come to life with Select Furnishings from Freeman. We have an extensive variety of high-quality furniture in eye-catching shapes and styles to suit your budget and design needs, so you're sure to find the perfect solution for your exhibit. Plus, our prices are all-inclusive and cover shipping and material handling, with no hidden fees. Browse through this brochure, and if you don't find what you want, don't worry. We will work with you every step of the way to make sure you get exactly what you're looking for.

seating

Sit back and relax – your search for comfortable seating is over. Pick from a sleek selection of sofas, loveseats and chairs that are sure to take your exhibit design to the next level.

lisbon group

Black Leather

sofa
88"L 36"D 34"H – 8302

loveseat
64"L 36"D 34"H – 8303

chair
40"L 36"D 34"H – 81011

barcelona chair
Black Leather
30"L 31"D 35"H – 8102

barcelona chair
White Leather
30"L 31"D 35"H – 810816

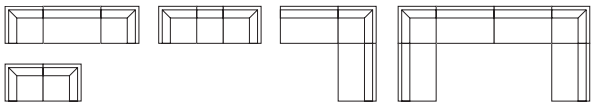
newport group

Charcoal Leather
Sectional composed of one loveseat, one armless chair and one corner chair
112"L 34"D 33"

loveseat
54"L 34"D 33"H – 8308

armless chair
24"L 34"D 33"H – 8109

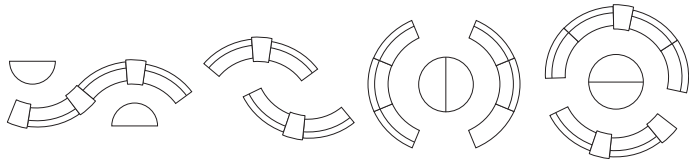
corner chair
34"L 34"D 33"H – 81010



south beach group
Platinum Suede
Sectional composed of two sofas and one ottoman
152"L 40"D 33"H

sofa
69"L 29"D 33"H – 8301

ottoman
25"L 31"D 18"H – 8151



key west group
Black

sofa
85"L 35"D 33"H – 8306

loveseat
57"L 35"D 33"H – 8307

astro group

Beige Suede

sofa
83"L 36"D 29"H – 83063

chair
36"L 36"D 29"H – 810809

sydney table
48"L 24"D 18"H – 82052

sydney end table
27"L 23"D 22"H – 82054

rio group

Blue Suede

sofa
76"L 34"D 33"H – 8305

chair
39"L 34"D 33"H – 81014

inspiration table
42"L 28"D 18"H – 82022

inspiration end table
24"L 28"D 22"H – 82023

marrakesh group

Beige

sofa
84"L 37"D 34"H – 83062

chair
34"L 37"D 38"H – 810808

memphis group

Black

sofa (compact)
55"L 31"D 28"H – 83064

chair
27.25"L 31.75"D 27.5"H – 810812

casual seating

For a great variety of informal, modern seating options, look no further. Here you will find chairs, sofas, stools, ottomans – even sophisticated bar sets – that will turn any exhibit into a destination.

t-vac chair
Translucent/Chrome
25"L 23"D 30"H – 8101

square ottoman
Black Leather – 8154
White Leather – 8152
40"L 40"D 17"H

bench ottoman
Black Leather – 8155
White Leather – 8153
24"L 60"D 17"H

half round ottoman
Black Leather – 81513
White Leather – 81514
6'L 3'D 17"H

circle ottoman
Black/White Leather
6'L 6'D 17"H

cube
Blueberry – 8157
Raspberry – 8159
Lemon – 81510
Natural – 81511
Black Leather – 81512
17"L 17"D 18"H

globus occasional chair
White Vinyl – 810817
28"L 26"D 28"H

tub chair
Black
31"L 31"D 31"H – 8103

cappuccino chair
Chocolate
29"L 29"D 34"H – 8104

berlin stack chair
White/Red – 810811
White/Black – 810810
18"L 22"D 32"H

stage chair
Onyx – 8105
Camel – 8106
Beige – 8107
Red – 8108
24"L 26"D 36"H

panton chair
White – 81017
20″L 24″D 33″H

ICE side chair
Transparent/Chrome
17.25″L 20″D 32″H – 810814

new york chair
Onyx Seat/Maple Back/
Chrome Legs
23"L 32"D 33"H – 81090

iso mesh pull-up chair
Black
26"L 24"D 38"H – 810707

berlin stack chair
Red/White – 810811
Black/White– 810810
18″L 22″D 32″H

manhattan chair
Oyster
26"L 22"D 34"H – 810110

flex chair
With Wheels
24"L 22"D 31"H – 81018

tilt executive chair
With Arms, Onyx/Black
26"L 25"D 34"H – 81075

altura conference/ guest chair
Black Crepe
25"L 20"D 34"H – 81063

luxor executive chair
High Back, Black Leather
27"L 28"D 47"H – 810807
Adjustable

otto highback chair
High Back Exec.
23"L 21"D 43"H – 810813

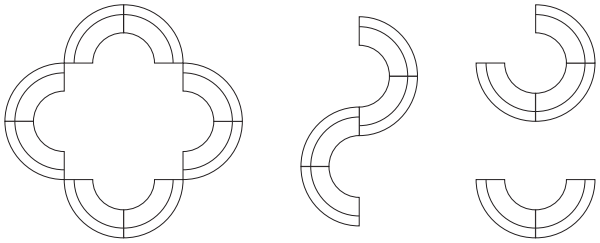
altura junior executive chair
Mid Back, Black Crepe
25"L 25"D 37"H – 81073
Adjustable

ohio barstool
Gray/Chrome – 810100
Red/Chrome – 810101
Black/Chrome – 810102
18"Round 31"H Adjustable

banana barstool
White/Chrome – 810103
Black/Chrome – 810104
21"L 22"D 30"H

circle martini bar
Composed of three martini bars
208.5"L 102"D 139.5"H

martini bar
69.5"L 34"D 46.5"H Radius 50" – 8501



ICE barstool
Transparent/Chrome
16.75"L 16"D 37.75"H – 810815

gin barstool
Maple/Chrome
16"L 16"D 29"H – 810505

jetson chair
Black
19"L 18"D 31"H – 810702

jetson barstool
Black
18"L 19"D 29"H – 810706

oslo barstool
Blue – 810200
White – 810201
17"L 20"D 30"H

Tables in coordinating colors are available upon request.

tables

What Freeman always brings to the table is professionalism, and nothing says more about your space than your surfaces and tabletops. Choose from modern glass tops, traditional wood end tables and more.

manhattan table
42" Round 29"H – 82033

geo conference table
Black – 82041
Chrome – 82051
60"L 36"D 29"H

silverado end table
24" Round 22"H – 82015

silverado table
36" Round 17"H – 82014

geo end table
Black – 82025
Chrome – 82035
26"L 26"D 20"H

geo coffee table
Black – 82024
Chrome – 82034
50"L 22"D 16"H

sydney end table
Black – 82054
White – 82055
27"L 23"D 22"H

sydney table
Black – 82052
White – 82053
48"L 24"D 18"H

etagere
Black – 850604
Pewter – 850605
30"L 16"D 70"H

locking door pedestal
Black
24"L 24"D 42"H – 85078

refrigerator*
White
14.0 cubic feet
20"L 30"D 65"H – 8503001

lighting

Make your exhibit shine – literally – with our outstanding selection of lamps. From modern to classic styles, choose the perfect one to light up your environment.

a.

b.

c.

a. floor lamp*
Pewter
58"H – 850704

b. lumalight lamp*
Red – 850701
White – 850702
Orange – 850703
15"L 13"D 90"H

c. parisian lamp*
Pewter
28"H – 850705

*Electrical power must be ordered separately.

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19 - 22, 2012**

COMPANY NAME: BOOTH #: BOOTH SIZE: X

CONTACT NAME : PHONE #:

E-MAIL ADDRESS :

For Assistance, please call (714) 254-3410 to speak with one of our experts.

For fast, easy ordering, go to www.freemanco.com/store

SEATING
Pages 1 & 2

Qty	Part #	Description	Discount Price	Standard Price	Total
Lisbon Group - Black leather					
____	8302	Sofa	671.75	873.30	____
____	8303	Loveseat	605.05	786.55	____
____	81011	Chair	450.25	585.35	____
Chairs					
____	8102	Barcelona - black leather	737.15	958.30	____
____	810816	Barcelona - white leather	737.15	958.30	____
Newport Group - Charcoal leather					
____	8308	Loveseat	612.15	795.80	____
____	8109	Armless Chair	347.95	452.35	____
____	81010	Corner Chair	406.20	528.05	____
South Beach Group - Platinum suede					
____	8301	Sofa	589.45	766.30	____
____	8151	Ottoman	257.10	334.25	____
Key West Group - Black					
____	8306	Sofa	531.20	690.55	____
____	8307	Loveseat	478.60	622.20	____

Pages 3 & 4

Astro Group - Beige suede					
____	83063	Sofa	649.60	844.50	____
____	810809	Chair	407.85	530.20	____
____	82052	Sydney Cocktail Table - black	280.20	364.25	____
____	82054	Sydney End Table - black	232.35	302.05	____
Rio Group - Blue suede					
____	8305	Sofa	545.35	708.95	____
____	81014	Chair	390.60	507.80	____
____	82022	Inspiration Table	288.35	374.85	____
____	82023	Inspiration End Table	272.70	354.50	____
Marrakesh Group - Beige					
____	83062	Sofa	588.60	765.20	____
____	810808	Chair	418.70	544.30	____
Memphis Group - Black					
____	83064	Sofa	600.00	780.00	____
____	810812	Chair	430.55	559.70	____
Chairs					
____	8101	T-Vac (translucent/chrome)	288.35	374.85	____
____	810819	Globus Occasional-White	418.25	543.75	____
Ottomans					
____	8154	Square (black leather)	284.05	369.25	____
____	8152	Square (white leather)	284.05	369.25	____
____	8155	Bench (black leather)	353.65	459.75	____
____	8153	Bench (white leather)	353.65	459.75	____
____	81513	Half Round (black leather)	369.30	480.10	____
____	81514	Half Round (white leather)	369.30	480.10	____
Cubes					
____	8157	Blueberry	102.25	132.95	____
____	8159	Raspberry	102.25	132.95	____
____	81510	Lemon	102.25	132.95	____
____	81511	Natural	N/A	N/A	____
____	81512	Black Leather	102.25	132.95	____

Pages 5 & 6

Chairs					
____	8104	Cappucino Chair	295.45	384.10	____
____	8105	Stage Chair (onyx)	169.05	219.75	____
____	8106	Stage Chair (camel)	169.05	219.75	____
____	8107	Stage Chair (beige)	169.05	219.75	____
____	8108	Stage Chair (red)	169.05	219.75	____
____	8103	Tub Chair (black)	369.30	480.10	____
____	810810	Berlin Stack Chair (black/ white)	108.65	141.25	____
____	810811	Berlin Stack Chair (red/ white)	108.65	141.25	____

SEATING (continued)
Pages 5 & 6

Chairs (continued)					
____	81017	Panton Chair (white)	177.50	230.75	____
____	810814	ICE Side Chair (transparent)	205.00	266.50	____
____	81090	New York Chair	175.05	227.55	____
____	810707	ISO Mesh Pull-up Chair	304.40	395.70	____
____	810110	Manhattan Chair (oyster)	191.60	249.10	____

Pages 7 & 8

Chairs (continued)					
____	81018	Flex Chair w/ wheels	144.90	188.35	____
____	81075	Tilt Executive Chair	256.50	333.45	____
____	810807	Luxor Executive Chair	349.75	454.70	____
____	81063	Altura Conf/Guest Chair	278.55	362.10	____
____	81073	Altura Jr Exec Chair/mid bac	369.30	480.10	____
____	810813	Otto Highback Chair	430.55	559.70	____
____	810702	Jetson Chair (black)	161.75	210.30	____
Barstools & Bar					
____	810100	Ohio Barstool (gray)	160.50	208.65	____
____	810101	Ohio Barstool (red)	160.50	208.65	____
____	810102	Ohio Barstool (black)	160.50	208.65	____
____	810103	Banana Barstool (white)	176.15	229.00	____
____	810104	Banana Barstool (black)	176.15	229.00	____
____	810815	ICE Barstool (transparent)	218.70	284.30	____
____	810505	Gin Barstool (maple)	161.75	210.30	____
____	810706	Jetson Barstool (black)	242.10	314.75	____
____	810200	Oslo Barstool (blue)	221.60	288.10	____
____	810201	Oslo Barstool (white)	221.60	288.10	____
____	8501	Martini Bar	1,278.25	1,661.75	____

TABLES, LIGHTING & MORE
Pages 9 & 10

Tables					
____	82033	Manhattan Table 29"H	265.65	345.35	____
____	82015	Silverado End Table 22" H	220.30	286.40	____
____	82014	Silverado Table 17"H	233.20	303.15	____
____	82041	Geo Conf Table (black)	375.50	488.15	____
____	82051	Geo Conf Table (chrome)	375.50	488.15	____
____	82025	Geo End Table (black)	207.10	269.25	____
____	82035	Geo End Table (chrome)	207.10	269.25	____
____	82024	Geo Coffee Table (black)	220.20	286.25	____
____	82034	Geo Coffee Table (chrome)	220.20	286.25	____
____	82054	Sydney End Table (black)	232.35	302.05	____
____	82055	Sydney End Table (white)	232.35	302.05	____
____	82052	Sydney Cocktail Table (black)	280.20	364.25	____
____	82053	Sydney Cocktail Table (white)	280.20	364.25	____
Miscellaneous					
____	850604	Etagere (black)	278.55	362.10	____
____	850605	Etagere (pewter)	278.55	362.10	____
____	85078	Locking Door Pedestal	375.50	488.15	____
____	8503001	Refrigerator 14 cu. ft. (white)	730.05	949.05	____
Lighting					
____	850704	Floor Lamp 58"H (pewter)	144.90	188.35	____
____	850701	Lumalight Lamp (red)	295.45	384.10	____
____	850702	Lumalight Lamp (white)	295.45	384.10	____
____	850703	Lumalight Lamp(orange)	295.45	384.10	____
____	850705	Parisian Lamp 28"H (pewter)	136.00	176.80	____

TOTAL COST

_____ Sub-Total + _____ N/A %Tax = _____ Total Cost

FREEMAN select furnishings

FREEMAN

901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM show 12

DISCOUNT PRICE DEADLINE DATE DECEMBER 16, 2011

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19-22, 2012**

COMPANY NAME: BOOTH #:

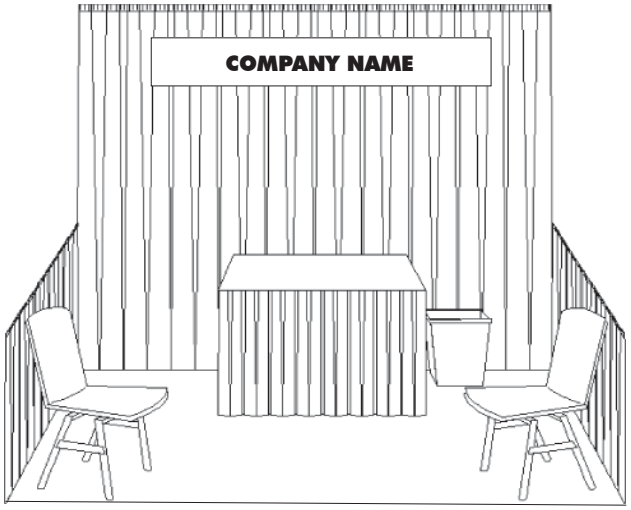
CONTACT NAME: PHONE #:

E-MAIL ADDRESS:

For Assistance, please call 714-254-3410 to speak with one of our experts.

Each 10' x 10' package includes:

- (1) 9' x 10' booth carpet
- (1) 6' draped table
- (2) side chairs
- (1) wastebasket



Discount Price	*Standard Price*
$299.75	$389.70

PLEASE CIRCLE CHOICE OF CARPET COLOR:

Black	**Blue**	**Burgundy**
Gray	**Green**	**Plum**
Red	**Teal**	**Tuxedo**

PLEASE CIRCLE CHOICE OF TABLE DRAPE COLOR:

Black	**Blue**	**Burgundy**
Dark Green	**Gold**	**Gray**
Plum	**Red**	**Teal**
White		

*Number of packages*_____
Booth size _____ *x* _____
Sub-Total _____ *+ Tax (7.75%)*_____ *= TOTAL* _____

(214001)

FREEMAN booth packages

FREEMAN
901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM show 12

DISCOUNT PRICE DEADLINE DATE
DECEMBER 16, 2011

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

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SAVE TIME WITH A SPECIAL FURNITURE PACKAGE

If you don't need a custom constructed booth, consider one of the following furnishings and service packages. You bring only your products, literature, graphics and personnel. Packages cannot be ordered at show site. **Only advance orders will be accepted!**

❒ Display Package A (Basic Shell Package)

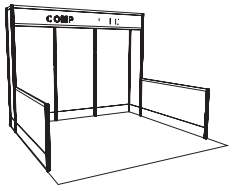
10' x 10' Unit .....$ 1,251.75
10' x 20' Unit .....$ 2,504.85
10' x 30' Unit .....$ 3,759.75

Items included:

- White backwall panels
- 2-Straight shelves per 10'
- White side rail panels 36' high
- White header sign with black block style lettering
- Carpeting
- Delivery, set-up and teardown of rental package

Items not included:

- Electrical/lighting
- Special graphics
- Furniture ■ Cleaning
- Unpacking/repacking product
- Material handling



❒ Display Package B (With Furniture)

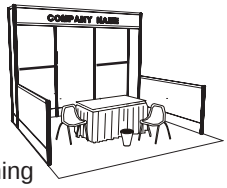
10' x 10' Unit .....$ 1,396.75
10' x 20' Unit .....$ 2,792.65
10' x 30' Unit .....$ 4,188.85

Items included:

- White backwall panels
- 2-Straight shelves per 10'
- White header sign with black block style lettering
- Carpeting
- 1-6' draped table, 2-chairs, 1-wastebasket
- Delivery, set-up and teardown of rental package

Items not included:

- Electrical/lighting
- Special graphics
- Unpacking/repacking product
- Material handling ■ Cleaning



Choose your carpet color (Packages A & B)

Please circle color choice:

Black Tuxedo Blue Burgundy Dark Green Gray Plum Red Teal

Choose your table drape color (Package B only)

Draping includes white vinyl top and pleated skirt on three sides.

Please circle color choice:

Black Blue Burgundy Dark Green Gold Gray Plum Red Teal White

HEADER COPY:

_____ X $_____+_____ = $_____
# of Booths Package Price 7.75% (Tax) Total

NOTE: Orders must be placed ***no later than DECEMBER 16, 2011***. Orders received after deadline date, but prior to show's move-in, will incur **an additional 30% surcharge above prices indicate**d and are subject to availability.

(214001)

FREEMAN show package

FREEMAN
901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM show 12

DISCOUNT PRICE DEADLINE DATE
DECEMBER 16, 2011

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19-22, 2012**

COMPANY NAME: BOOTH #:

CONTACT NAME: PHONE #:

E-MAIL ADDRESS:

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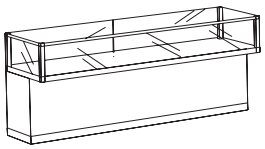
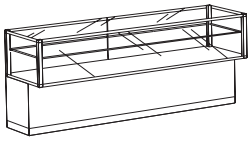
For fast, easy ordering, go to www.myfreemanonline.com

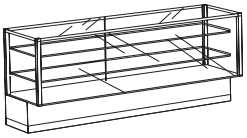
SHOWCASES



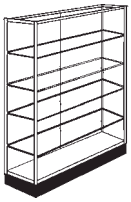
QUARTER VIEW



HALF VIEW



FULL VIEW CASE



WALL DISPLAY SHOWCASE

STANDARD WHITE LINE (FLOURESCENT)

Qty	Part #	Description	Discount Price	Standard Price	Total
		Fluorescent Lighting. White formica exterior. Closed storage. Sliding Doors with locks (no mirrors).			
____	101043	Full View 4’	359.85	467.80	_____
____	101051	Full View 5’	359.85	467.80	_____
____	101061	Full View 6’	359.85	467.80	_____
____	101042	Half View 4’	359.85	467.80	_____
____	101050	Half View 5’	359.85	467.80	_____
____	101060	Half View 6’	359.85	467.80	_____
____	101090	Half View 34” Corner	395.65	514.35	_____
____	101044	Quarter View 4’	359.85	467.80	_____
____	101052	Quarter View 5’	359.85	467.80	_____
____	101062	Quarter View 6’	359.85	467.80	_____
____	101092	Quarter View 34” Corner	395.65	514.35	_____

WALL DISPLAY SHOWCASE

		Fluorescent Lighting. Solid Sides. White formica exterior. Glass Sliding Doors. Adjustable Shelves. See through or Front View.			
____	1010203	Wall (Front View) 84"H x 70"W x 18"D	455.00	591.50	_____
____	1010204	Wall (See Through) 84"H x 70"W x 19"D	455.00	591.50	_____

Remember to order in advance to save time, money and ensure availability. Rental prices are for the duration of the show and include delivery to and removal from your booth space.

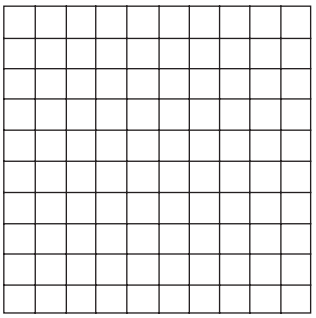
DESIGNER LINE (FLOURESCENT)

Qty	Part #	Description	Discount Price	Standard Price	Total
		Fluorescent Lighting. Brushed Silver Frame. Textured Gray Formica Exterior. Mirrored Sliding Doors w/Lock. Glass Sides. Rear Storage w/Locked Sliding Doors.			
____	1012401	Half View 4’	458.95	596.65	_____
____	1012601	Half View 5’	458.95	596.65	_____
____	1012501	Half View 6’	458.95	596.65	_____
____	101212	Half View 34” Corner	491.60	639.10	_____
____	1012400	Quarter View 4’	458.95	596.65	_____
____	1012500	Quarter View 5’	458.95	596.65	_____
____	1012600	Quarter View 6’	458.95	596.65	_____
____	101214	Quarter View 34” Corner	491.60	639.10	_____

Please use diagram below to indicate the placement of showcase(s) within your booth space.

Adjacent Aisle or Booth #_____

Adjacent Aisle or Booth #_____



Adjacent Aisle or Booth #_____

Adjacent Aisle or Booth #_____

Electrical and extension cords are **NOT INCLUDED**. For electrical services, please refer to the electrical services order forms located in this manual.

TOTAL COST

Sub-Total _____ *+ Tax (7.75%)*_____ *= TOTAL* _____

FREEMAN
901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM show 12

DISCOUNT PRICE DEADLINE DATE DECEMBER 16, 2011

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19-22, 2012**

COMPANY NAME: BOOTH #:

CONTACT NAME: PHONE #:

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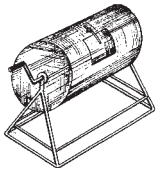
FREEMAN ACCESSORIES

TICKET TUMBLER

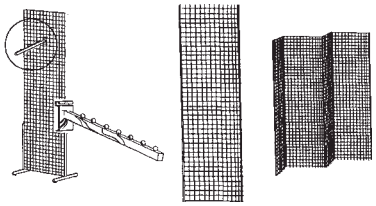


Brass finish table top model,
23"H x 20"W x 18"D.

SAFETY CONTAINER

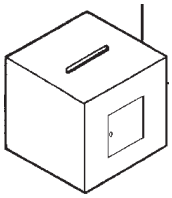
82"H x 44"W x 48"D

GRID PANELS



Chrome 7-way waterfall.
Chrome 24" X 96"-Prices are per Panel.

BALLOT BOX



White Only
12" x 12" Square.

FISH BOWL

Water & Goldfish not included.

PERFBOARD HOOKS

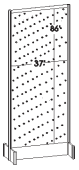
Straight Hook - 1 1/4"

Looped Hook - 1 1/4"

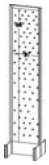
Single Hook - 6"

Double Hook - 8"

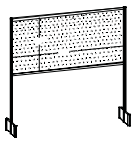
PERFBOARD
(push pins cannot be used)



Vertical-
1MX8'H
37" x 86"
of usable surface per panel.



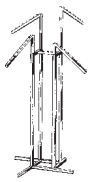
Vertical-1/2MX8'H
18" X 86"
of usable surface per panel.



Horizontal-90"LX6'H
37" x 86"
of usable surface per panel.

GARMENT RACKS

Chrome 2 Arm Waterfall



Chrome 4 Arm Waterfall
5'-6'H Adjustable

Chrome
4 1/2'-6'H adjustable
x 4'W

MISCELLANEOUS

Qty	Part #	Description	Discount Price	Standard Price	Total
_____	159011	Ticket Tumbler Table Top.....	65.75	85.50	_____
_____	151010	Safety Container.....	313.05	406.95	_____
_____	103028	Grid Panel.....	109.30	142.10	_____
_____	1030107	Grid Panel Rack 7 Way Waterfall	14.95	19.45	_____
_____	10407	Garment Rack	93.90	122.05	_____
_____	10402	Garment Rack 2 Arm Waterfall	86.05	111.85	_____
_____	10404	Garment Rack 4 Arm Waterfall	102.55	133.30	_____
_____	15905	Fish Bowl	40.30	52.40	_____
_____	159020	Ballot Box.....	65.75	85.50	_____

PERFBOARD

Qty	Part #	Description	Discount Price	Standard Price	Total
_____	10201282	Double Sided Vert 1/2M x 8'....	137.30	178.50	_____
_____	10201482	Double Sided Vert 1M x 8'	230.40	299.50	_____
_____	10201088	Double Sided Horz 90" x 6'	230.40	299.50	_____
_____	10201	Straight Hook 1 1/2".....	2.20	2.85	_____
_____	10202	Looped Hook 1 1/4".....	2.20	2.85	_____
_____	10203	Single Hook 6".....	3.30	4.30	_____
_____	10204	Double Hook 8".....	3.55	4.60	_____

TOTAL COST

Sub-Total _____ *+ Tax 7.75%)*_____ *= TOTAL* _____

(214001)

carpet

When it comes to making your exhibit stand out on the show floor, we have you covered. Freeman offers superior carpet options designed to fit the requirements of your exhibit space. With classic, custom or prestige carpet available to suit your needs, Freeman has endless carpet options to choose from. Here are some facts about our first-rate carpet service:

- Freeman uses only colorfast carpet, making it a consistent, matching shade every time
- Freeman employees supervise the laying of your carpet
- To ensure quality, we thoroughly inspect each refurbished carpet
- All of our carpet padding has recently been upgraded to above industry standards

prestige CARPET

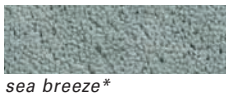
Freeman Prestige Carpet combines plush comfort with durable soil and stain resistance, perfect for high-traffic areas. Six popular colors are available in a luxurious 40-ounce weight, and all 15 designer colors are available in a 28-ounce weight.

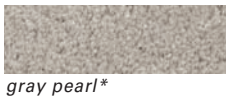
Freeman Prestige Carpet packages include brand-new, 10-foot-wide carpet, delivery, visqueen covering, installation, carpet tape, carpet removal and all carpet material handling fees. Price includes environmentally friendly disposal of carpet after usage. Foam padding is available for a minimal fee. If you have a large order, call to find out about our extra discounts.

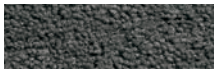
custom options

Prestige Carpets can also be customized to fit your exhibit needs with unique logos, patterns and borders. Call the phone number on Quick Facts for assistance.

*white**


*sea breeze**


*gray pearl**


*charcoal**

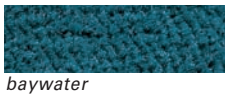
*black**

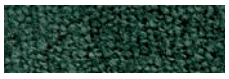
*navy**

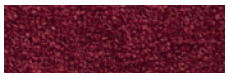
wedgewood

toast

cream


baywater


pine


cabernet

raspberry

peach

cardinal

***Colors available in both 28 oz. and 40 oz.**

classic CARPET

custom cut

Freeman Classic Carpet is available in a range of colors and includes delivery, visqueen covering, installation, carpet tape, carpet removal and all carpet material handling fees. Foam padding is available for a minimal fee. If you have a large order, call to find out about our extra discounts.

standard cut

Our Classic Carpet comes in a variety of sizes: 9' x 10', 9' x 20', 9' x 30', 9' x 40' and larger. Prices include delivery, installation, carpet tape, carpet removal and all carpet material handling fees. Foam padding and visqueen covering are available for a small surcharge. As always, there are no hidden fees.

gray

tuxedo

blue

black

red

plum

green

teal

burgundy

questions?

Call customer service at the number listed on Quick Facts. For fast, easy ordering, visit us at www.myfreemanonline.com.

Actual colors may vary slightly.

FREEMAN

FREEMAN

901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM show 12

DISCOUNT PRICE
DEADLINE DATE
DECEMBER 16, 2011

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

FREEMAN carpet

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19 - 22, 2012**

COMPANY NAME: BOOTH #: BOOTH SIZE: X

CONTACT NAME : PHONE #:

E-MAIL ADDRESS :

For Assistance, please call (714) 254-3410 to speak with one of our experts.

- For FREE samples or a quote on **orders over 1200 sq. ft.** please call our Exhibitor Sales Department at (714) 254-3410.
- **No MATERIAL HANDLING charges apply.** Rental prices are for the duration of the show and include delivery to and removal from your booth space.
- **Orders received after the deadline or without payment will be charged the Standard Price and are subject to availability. Prestige and Custom Cut Classic Carpet are subject to a 100% Cancellation Charge.**

For fast, easy ordering, go to www.freemanco.com/store

PRESTIGE CARPET - *includes plastic covering, delivery, material handling, installation and removal*

- **Guaranteed new, high quality carpet available in a variety of designer colors.**

CHOOSE YOUR CARPET COLOR - *40 oz. Carpet:*

☐ Black ☐ Charcoal ☐ Gray Pearl ☐ Navy ☐ Sea Breeze ☐ White

40 oz. Carpet Rental - Price per sq. ft. (100 sq. ft. minimum)

		Discount	Standard	Total
1 - 700 sq. ft.	Booth Size: ____ x ____ = _____ sq. ft. @	**$ 3.15**	**$ 4.10**	_____
701 - 1200 sq. ft.	Booth Size: ____ x ____ = _____ sq. ft. @	**$ 2.90**	**$ 3.75**	_____

CHOOSE YOUR CARPET COLOR - 28 oz. Carpet:

☐ Baywater ☐ Cardinal ☐ Gray Pearl ☐ Pine ☐ Toast
☐ Black ☐ Charcoal ☐ Navy ☐ Raspberry ☐ Wedgewood
☐ Cabernet ☐ Cream ☐ Peach ☐ Sea Breeze ☐ White

28 oz. Carpet Rental - Price per sq. ft. (100 sq. ft. minimum)

		Discount	Standard	Total
1 - 700 sq. ft.	Booth Size: ____ x ____ = _____ sq. ft. @	**$ 2.65**	**$ 3.45**	_____
701 - 1200 sq. ft.	Booth Size: ____ x ____ = _____ sq. ft. @	**$ 2.25**	**$ 2.95**	_____

CUSTOM CUT CLASSIC CARPET - *includes plastic covering, delivery, material handling, installation and removal*

- **Our Custom Cut Classic Carpeting is available in custom cut sizes, and in a variety of standard colors.**

CHOOSE YOUR CARPET COLOR:

☐ Black ☐ Blue ☐ Burgundy ☐ Gray ☐ Green ☐ Plum ☐ Red ☐ Teal ☐ Tuxedo

Rental - Price per square foot (100 sq. ft. minimum)

16 oz. Carpet Rental

		Discount	Standard	Total
Per sq. ft.	Booth Size: ____ x ____ = _____ sq. ft. @	**$ 1.90**	**$ 2.45**	_____

CLASSIC CARPET - *includes delivery, material handling, installation and removal*

- **Our 16 oz. Classic Carpeting is available in a variety of standard colors in the following standard sizes.**

CHOOSE YOUR CARPET COLOR:

☐ Black ☐ Blue ☐ Burgundy ☐ Gray ☐ Green ☐ Plum ☐ Red ☐ Teal ☐ Tuxedo

Qty	Description	Discount	Standard	Total
_____	9' x 10' Classic Carpet	**$ 124.45**	**$ 161.80**	_____
_____	9' x 20' Classic Carpet	**$ 248.90**	**$ 323.55**	_____
_____	9' x 30' Classic Carpet	**$ 373.35**	**$ 485.35**	_____
_____	9' x 40' Classic Carpet	**$ 497.80**	**$ 647.15**	_____

CARPET PADDING AND PLASTIC COVERING - *includes delivery, material handling, installation and removal*

- **Price is per sq. ft.**

Qty	Description	Discount	Standard	Total
_____	Carpet Padding - 1/2" (90 - 700 sq. ft.).....	**$ .56**	**$ .75**	_____
_____	Carpet Padding - 1/2" (Over 700 sq. ft.).....	**$ .41**	**$ .55**	_____
_____	Plastic Covering	**$ .31**	**$ .40**	_____

TOTAL COST

Sub- Total	+	**7.75% Tax**	=	Total Cost
_____	+	_____	=	_____

****All utility lines must be installed before carpet installation. Utilities should be ordered in advance.****

FREEMAN
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Anaheim, CA 92805
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FreemanAnaheimES@freemanco.com

the NAMM show 12

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19 - 22, 2012**

COMPANY NAME: BOOTH #: BOOTH SIZE: X

CONTACT NAME : PHONE #:

E-MAIL ADDRESS :

For Assistance, please call (714) 254-3410 to speak with one of our experts.

For fast, easy ordering, go to www.freemanco.com/store

CLEANING SERVICES

- Cleaning Services include vacuuming of booth area and emptying wastebasket at time of vacuuming.
- Prices are based on total square footage of booth regardless of area to be cleaned.
- 100 sq. ft. minimum.
- Our exclusive cleaning contract for this show will not permit other service contractors, including exhibitor appointed contractors to provide this service.
- **Show Site Prices will apply to all cleaning orders placed at show site.**

VACUUMING *(per sq. ft. - 100 sq. ft. minimum)*

Qty (sq. ft.)	Part #	Description	Advance Price	Show Site Price	Total
		•Includes emptying of your booth's wastebasket(s) at the time of vacuuming.			
_____	610100	Booth Vacuuming - One Time	.32	.40	_____
_____	610200	Booth Vacuuming - 2 Days	.64	.85	_____
_____	610300	Booth Vacuuming - 3 Days	.96	1.25	_____
_____	610400	Booth Vacuuming - 4 Days	1.28	1.65	_____

SHAMPOOING *(per sq ft - 100 sq ft minimum)*

Qty (sq. ft.)	Part #	Description	Advance Price	Show Site Price	Total
_____	630100	Shampoo Carpet - One Time	.40	.50	_____
_____	630200	Shampoo Carpet - 2 Days	.80	1.05	_____
_____	630300	Shampoo Carpet - 3 Days	1.20	1.55	_____

PORTER SERVICE *(per day)*

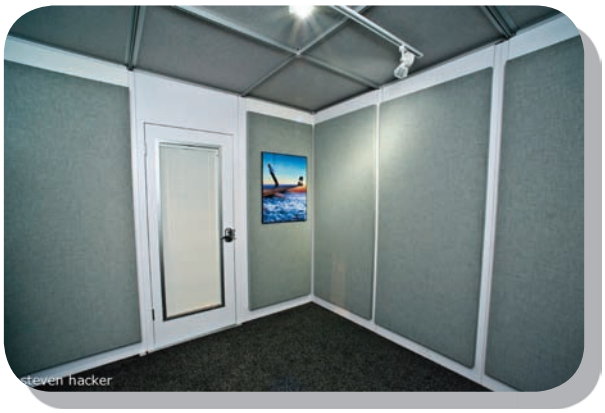
Qty (# days)	Part #	Description	Advance Price	Show Site Price	Total
		• Includes emptying of your booth's wastebasket(s) and policing of your exhibit area at two-hour intervals during show hours.			
_____	620500	Exhibit Area / Under 500 sq.ft.	52.85	68.70	_____
_____	6201500	Exhibit Area / 501 - 1,500 sq. ft.	69.35	90.15	_____
_____	6202500	Exhibit Area / 1,501 - 2,500 sq. ft.	87.55	113.80	_____
_____	6203500	Exhibit Area / Over 2,500 sq.ft.....			Call for Quote

TOTAL COST

_____ Sub-Total + _____ N/A %Tax = _____ Total Cost

FREEMAN cleaning

Freemans Acoustical Sound Rooms



Freemans Acoustical Sound Rooms are designed to provide an intimate environment for demonstrating products and conducting business.

The custom panels feature box frame construction, fully integrated ceiling, adjustable sound damping panels, lockable door with window panel, LED lighting and ceiling mounted exhaust fan to draw air out of the room.

Included in the rental of the Acoustical Sound Room is the material handling, installation labor and dismantling labor of the Acoustical Sound Room components.

Along with the standard Acoustical Sound Room, there are several optional items to enhance the display of exhibition materials, such as Slat Wall Panels, LED Light Boxes, adjustable Sound Damping Panels and graphics

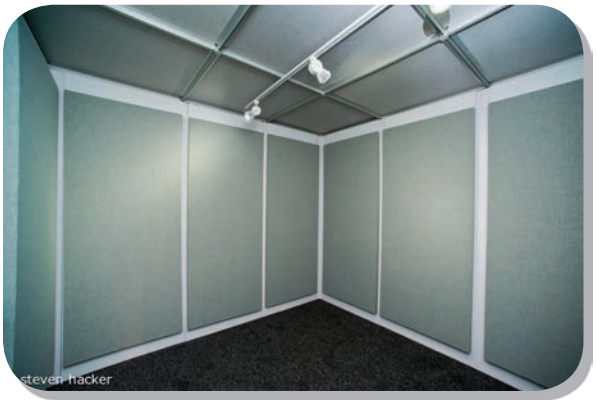
Rent a Freeman Acoustical Sound Room for this year's NAMM Show!

Freemans Acoustical Sound Rooms

Slat wall panels provide an opportunity to display materials inside or outside of the room with slat wall hooks or shelving.

LED lighting is included with the rental of the room, LED lighting is energy efficient and LED lighting generates minimal heat (electrical must be ordered separately).

Backlit LED Light Boxes are available to rent for displaying graphics inside or outside of the acoustical sound room. (electrical must be ordered separately).



The interior of the acoustical sound room features adjustable sound damping panels, specify where you want the panels installed or omitted to satisfy your demonstration requirements. A locking door with double pane window and an adjustable blind in the widow is provided for enhanced privacy.

Acrylic Panels are available as well in place of the standard box frame construction panels to allow viewing the room while outside of the room for demo purposes (Acrylic Panels not pictured).

In addition to the items mentioned above, Freeman can also provide Rental Carpet and Carpet Padding, Furnishings Essentials and Furnishings Select to complete the environment to conduct business in.

Please let us know you're interested in a new Acoustical Sound Room and we'll have a Freeman Representative contact you. Additional standard items include smoke detectors inside and outside of the room that are connected and a fire extinguisher inside the room.

Refer to the order form to rent and customize an Acoustical Sound Room to enhance your NAMM Show exhibiting experience. Sound Attenuation Chart (insert the Sound Attenuation Chart here).

The Acoustical Sound Rooms are property of Freeman and damage occurring to the components will be the responsibility of the exhibitor to pay restitution for repair. Components damaged beyond repair will be assessed at their replacement cost.

F R E E M A N
901 E South St
Anaheim, CA 92805
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FreemanAnaheimES@freemanco.com

the NAMM show 12

DEADLINE DATE
DECEMBER 16, 2011

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: THE NAMM SHOW 2012 / JANUARY 19 - 22 , 2012

COMPANY NAME _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS _____

For Assistance, please call 714-254-3410 to speak with one of our experts.

For fast, easy ordering, go to www.freemanco.com/store

Rent a standard size acoustical sound room as seen on the previous page and call one of our Exhibitor Sales Representatives to customize a room with optional items to meet your unique requirements.

Quantity	Standard Sizes (exterior dimenions)	Discount Price Prior to December 10	Total	LED Lighting Included with room
_____	3' 11" x 6' 11"	$1,456.00	_____	1-4’ track with 2 fixtures
_____	6' 11" x 6' 11"	$2,450.00	_____	2-4’ tracks with 2 fixtures per track
_____	6' 11" x 10'	$3,430.00	_____	2-4’ tracks with 2 fixtures per track
_____	10' x 10'	$4,190.00	_____	3-4’ tracks with 2 fixtures per track
_____	10' x 13'	$6,240.00	_____	3-4’ tracks with 2 fixtures per track
_____	10' x 16'	$7,680.00	_____	4-4’ tracks with 2 fixtures per track
_____	13' x 16'	$9,984.00	_____	4-4’ tracks with 2 fixtures per track

OPTIONAL ITEMS

Quantity	Standard Sizes	Discount Price Prior to December 10	Total
_____	Hanging Light Box (including graphics) 30"w x 54"t	$ 375.00	_____
_____	Hanging Slat Wall Panel	$ 189.05	_____
_____	Straight Shelf Panel (with 2 Shelves)	$ 170.00	_____
_____	Straight Shelf (including 2 brackets)	$ 188.00	_____
_____	Angled Shelf Panel (with 2 Shelves)	$ 55.00	_____
_____	Angled Shelf (including 2 brackets)	$ 55.00	_____
_____	Plasma Panel Hanging	$ 265.00	_____
_____	Plasma Hanger	$ 55.00	_____
_____	Air Conditioner, Floor Standing	$ 850.00	_____
_____	Additional Door Panel	$ 365.00	_____
_____	Additional 4' track with 2 fixtures	$ 238.00	_____
_____	Graphics - direct application installs directly to the box (includes installation)	$ 23.00 per sq ft	_____

Refer to show Rules and Regulations to confirm Sound Room is within regulations for your booth space. Note: In all inline booths, show management approval is required. Please copy Freeman on this approval when ordering the Acoustical Sound Room.

- **Advance payment in full must accompany orders.**
- **Orders must be placed no later trhan December 16, 2011.**
- **Electrical services are not included with the rooms and must be ordered seperately. Please refer to the Electrical Order form to place your order.**

Note: Orders must be placed no later than December 16, 2011. Orders received after deadline date but prior to move-in will incur **an additional 30% surcharge above prices indicated** and are subject to availability.

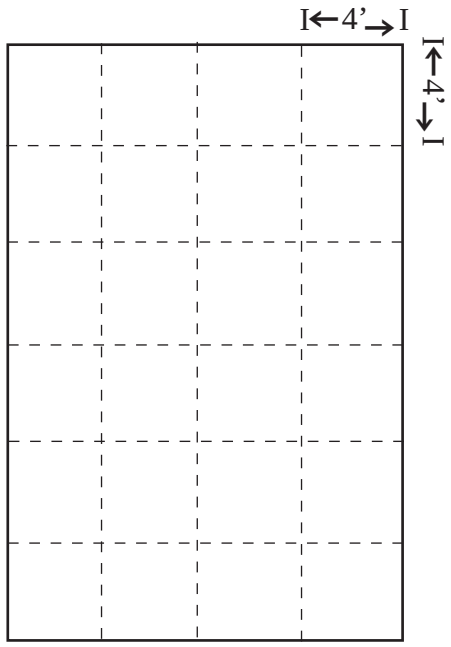
FREEMAN acoustical sound room

Sound Room Layout Specifications and Locations of Sound Room in Booth.

CROSS AISLE OR
BOOTH #_____

AISLE #_____

Sound Room Layout



* All panels are 4’ on center

AISLE #_____

Sound Attenuation Through Wall

Frequency (Hertz)	**Sound Attenuation** (Decibels)
31.5	-6
63	-10
125	-10
250	-14
500	-20
1000	-25
2000	-31
4000	-32
8000	-43
16000	-50

CROSS AISLE OR
BOOTH #_____

On the above grid indicate the following:

- Size of the room
- Location of the door and swing.
- Location of light tracks-must be on dotted line.
- Location of any optional items ordered.

On the above Booth Layout indicate the following:

- Orientation of Sound Room location in Booth. Put actual measurement in.
- Indicate aisle # for accuracy.

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the NAMM show 12

DISCOUNT PRICE DEADLINE DATE DECEMBER 16, 2011

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19-22, 2012**

COMPANY NAME: BOOTH #:

CONTACT NAME: PHONE #:

E-MAIL ADDRESS:

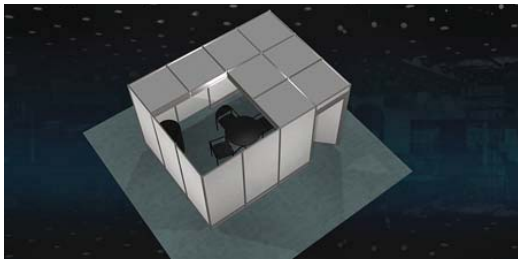
For Assistance, please call 714-254-3410 to speak with one of our experts.

For fast, easy ordering, go to www.freemanco.com/store

FREEMAN meeting room

Rent a standard size meeting room or call one of our Exhibitor Sales Representatives and customize a room to meet your specifications.

Controlling Your Environment



Controlling Your Environment
(Partial Ceiling Removed)

The following items are included in rental price:

- Integrated Ceiling
- Attractive cloth interior exterior panels
- Exhaust fan and vent system
- Locking door with window
- Installation/dismantle of rental sound room
- Material Handling Meeting Room
- Track lighting - (Electrical not included)
- 8’ exterior height

Use the following items to customize your room. Contact one of our Exhibitor Sales Representatives to assist you.

- Additional lighting
- Clear or smoked plexi window panels
- Graphic overlays for exterior of room
- Additional doors and interior wall panels to divide room.
- Air conditioner units.
- Carpet

Quantity	Standard Sizes	Price Prior to December 16	Lighting Included
_____	8' 2 7/16" x 11' 5 1/4" (2 1/2m x 3 1/2m)	$1,717.10	2-4’ Track Lights and 4 Flood Lights
_____	8' 2 7/16" x 16' 4 7/8" (2 1/2m x 5m)	$2,290.10	2-4’ Track Lights and 4 Flood Lights
_____	11' 5 1/4" x 11' 5 1/4" (3 1/2m x 3 1/2m)	$2,572.60	2-4’ Track Lights and 4 Flood Lights
_____	11' 5 1/4" x 16' 4 7/8" (3 1/2m x 5m)	$3,435.60	2-4’ Track Lights and 4 Flood Lights
_____	11' 5 1/4" x 19' 8 1/4" (3 1/2m x 6m)	$4,293.25	4-4’ Track Lights and 8 Flood Lights
_____	16' 4 7/8" x 16' 4 7/8" (5m x 5m)	$4,580.00	4-4’ Track Lights and 8 Flood Lights
_____	16' 4 7/8" x 19' 8 1/4" (5m x 6m)	$5,725.45	4-4’ Track Lights and 8 Flood Lights
_____	16' 4 7/8" x 24' 7 5/16" (5m x 7 1/2m)	$6,870.90	4-4’ Track Lights and 8 Flood Lights
	TOTAL	**$**_____	

- **Refer to show Rules and Regulations to confirm Meeting Room is within regulations for your booth space. Note: In all inline booths, show management approval is required. Please copy Freeman on this approval when ordering the Meeting Room.**
- **Advance payment in full must accompany order.**
- **Orders must be placed no later than December 16, 2011**
- **Please refer to the Electrical Order form for electrical requirements**

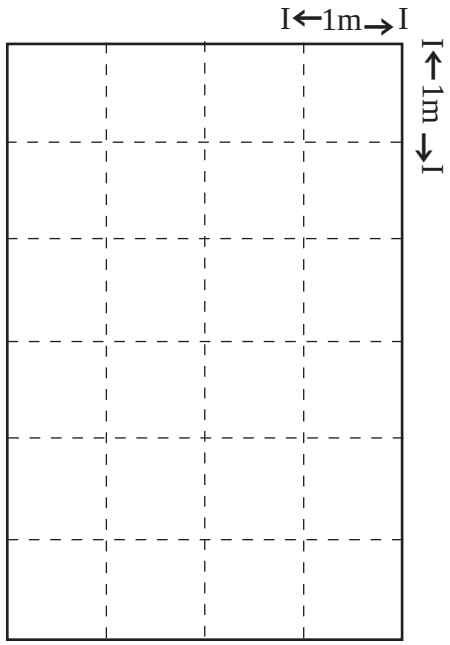
Note: Orders must be placed no later than December 16, 2011. Orders received after deadline date but prior to move-in will incur **an additional 30% surcharge above prices indicated** and are subject to availability.

Meeting Room Layout Specifications and Locations of Meeting Room in Booth.

CROSS AISLE OR
BOOTH #_____

AISLE #_____

Meeting Room Layout



* All panels are 1meter on center,
1/2 meter panels are available.

AISLE #_____

CROSS AISLE OR
BOOTH #_____

Sound Attenuation Through Wall	
Frequency (Hertz)	**Sound Attenuation** (Decibels)
31.5	-5
63	-8
125	-3
250	-10
500	-18
1000	-20
2000	-23
4000	-31
8000	-40
16000	-35

On the above grid indicate the following:

- Size of the room
- Location of the door and swing.
- Location of light tracks-must be on dotted line.
- Location of any optional items ordered.

On the above Booth Layout indicate the following:

- Orientation of Meeting Room location in Booth. Put actual measurement in.
- Indicate aisle # for accuracy.

RENTAL exhibits

Without a doubt, the single most important element in any trade show or exposition is your exhibit. It defines your company's look and image, attracts business and shows off your most important assets. That's why Freeman is committed to providing you with the exhibit that best fits your needs. We have more than 75 years of experience creating custom exhibits for our clients, so it's no wonder we're the premier exposition services experts. We offer five contemporary exhibit systems, plus a vast array of surface options, custom enhancements, graphic design panels and endless available accessories. Our all-inclusive exhibits also cover local delivery, storage, installation, dismantling, needed repairs and carpet cleaning.

Please see the enclosed order form to place your order or contact our Freeman exhibit experts to see what display is right for you.

system 1

version a

This basic professional model features our standard metal and comprises one display panel plus a digital graphics-ready space* for your company's name or logo.

10' x 10'
#1000
10' x 20' (not shown)
#1010

version b

This professional model features sleek powder-coated metal with matching panels, plus a display table, three panels and digital graphics-ready space* for your company's name or logo.

10' x 10'
#1020
10' x 20' (not shown)
#1030

version c (pictured above)

This professional, designer model features digital graphic panels, a choice of powder-coated metal, display table and display counter.

10' x10'
#1040
10' x 20' (not shown)
#1050

*For versions A and B, graphic design elements are priced separately and not included with exhibit order.

Note: Electrical service must be ordered separately.

Call customer service at the number listed on Quick Facts.
For fast, easy ordering, go to www.myfreemanonline.com

system 2

version a

This basic professional model features our standard metal and comprises two display panels plus a digital graphics-ready space* for your company's name or logo.

10' x 10' (not shown)
#2000
10' x 20'
#2010

version b

This model features powder-coated metal with matching displays, a free-standing counter plus a digital graphics-ready space* for your company's name or logo.

10' x 10' (not shown)
#2020
10' x 20'
#2030

version c (pictured below)

This professional, designer model features digital graphic panels, a choice of powder-coated metal, display table and display counter.

10' x 10 (not shown)
#2040
10' x 20'
#2050

c.

*For versions A and B, graphic design elements are priced separately and not included with exhibit order.

Note: Electrical service must be ordered separately.

system 3

version a

This basic professional model features our standard metal and comprises one display panel plus a digital graphics-ready space* for your company's name or logo.

10' x 10'
#3000
10' x 20' (not shown)
#3010

version b

This model features powder-coated metal and includes matching panels, one free-standing counter plus a digital graphics-ready space* for your company's name, logo, or key visuals.

10' x 10'
#3020
10' x 20' (not shown)
#3030

version c (pictured below)

This professional, designer model features digital graphic panels, a choice of powder-coated metal, display table and display counter.

10' x 10'
#3040
10' x 20' (not shown)
#3050

*For versions A and B, graphic design elements are priced separately and not included with exhibit order.

Note: Electrical service must be ordered separately.

c.

All systems can be customized or modified depending on your specific requirements.

system 4

version a

This basic professional model features our standard metal and comprises three display panels plus a digital graphics-ready space* for your company's name or logo.

10' x 10'
#4000
10' x 20' (not shown)
#4010

version b

This model features powder-coated metal with three matching panels, one free-standing counter, one display table and a digital graphics-ready space* for your company's name or logo.

10' x 10'
#4020
10' x 20' (not shown)
#4030

version c (pictured below)

This professional, designer model features digital graphic panels, a choice of powder-coated metal, display table and display counter.

10' x 10'
#4040
10' x 20' (not shown)
#4050

*For versions A and B, graphic design elements are priced separately and not included with exhibit order.

Note: Electrical service must be ordered separately.

c.

color OPTIONS

Bring your rental exhibit to life with our eye-catching color options shown below. Version A systems include your choice of Blue, Gray, or Black Fabric or White Hardwall. Versions B and C systems offer a selection of five colors, also shown below. Call the number listed on Quick Facts for samples.

version a options

Blue Fabric *Gray Fabric* *Black Fabric* *White Hardwall*

version b & c options

Beige *Blue* *Forest Green* *White* *Black*

CUSTOM designs

When it comes to planning your exhibit, no one does it better than Freeman. We give you the flexibility to create a custom exhibit with the convenience and affordability of a rental program. Our team of experts will help you bring your exhibit design to life, from the initial concept through final production.

ENHANCEMENTS & ACCESSORIES

We want your exhibit to be perfect, right down to the last detail. That's why we offer you a wide array of accessories to make your display stand out. Attract attention and communicate important marketing messages with vivid signs, banners and graphics. Graphic resources available to you include four-color, high-resolution digital printing in virtually any size.

Impress your clients and customers with custom flooring, furniture and lighting that gives your exhibit extra depth and utility. You may also choose to add carpet, tile, hardwood, counters, bars, stools, chairs and computer kiosks for that perfect finishing touch.

All systems can be customized or modified depending on your specific requirements.

TOTALFLEX® BY FREEMAN

Now available to rent or purchase, TotalFlex® display provides more options for configuring exhibits to fit your space, budget and vision. It's versatile, lightweight, portable, durable, and needs just minutes and no tools to set up.

- Cases easily convert into a podium.
- Velcro® compatible fabric panels available in wide selection of colors.
- Compatible with shelves, lights and other innovative trade show accessories.
- Custom graphics*, available through Freeman, can dramatically enhance your exhibit's appearance.
- A wide array of sizes and configurations, including tabletops and towers, are available.

a.

version a

8'h x 8'w Floor Standing Unit

8'h x 10'w Floor Standing Unit

version b

40"h x 6'w Tabletop Unit

40"h x 8'w Tabletop Unit

b.

*For versions A and B, graphic design elements are priced separately and not included with exhibit order.

FREEMAN

FREEMAN
901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM show 12

DISCOUNT PRICE
DEADLINE DATE
DECEMBER 16, 2011

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19 - 22, 2012**

COMPANY NAME: BOOTH #: BOOTH SIZE: X

CONTACT NAME : PHONE #:

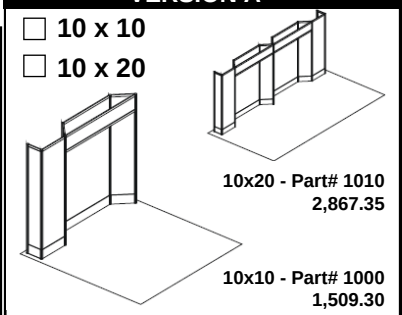
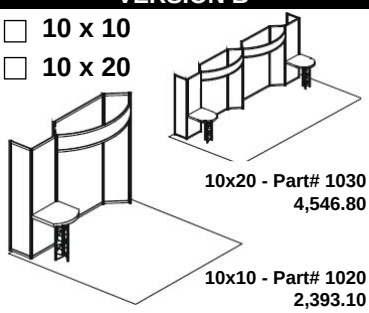
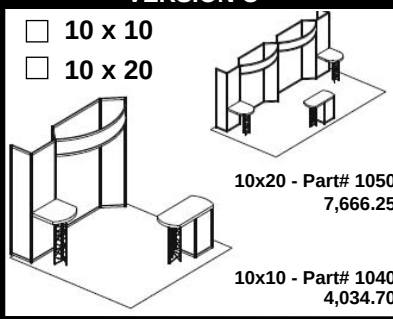
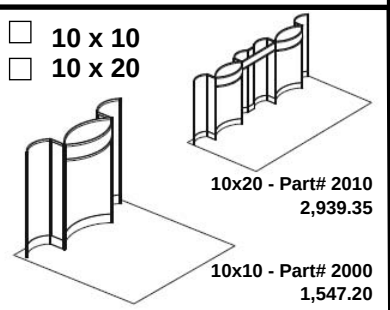
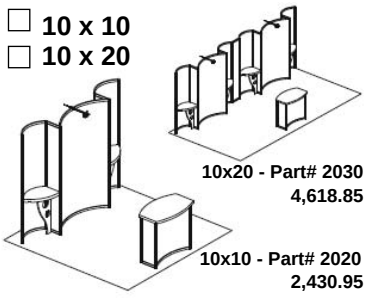
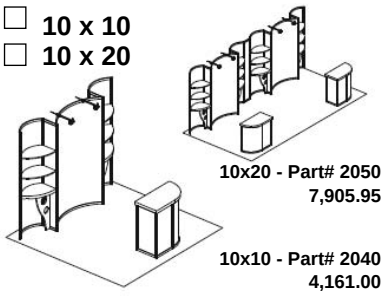
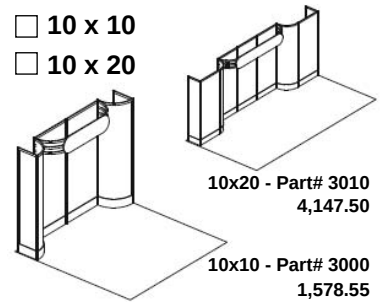
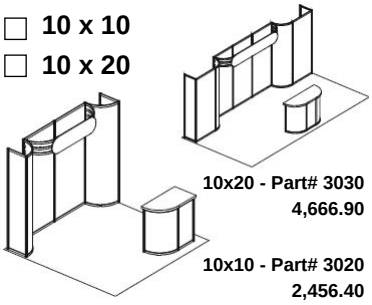
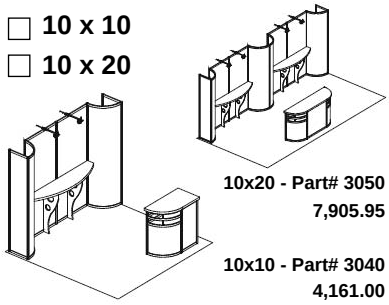
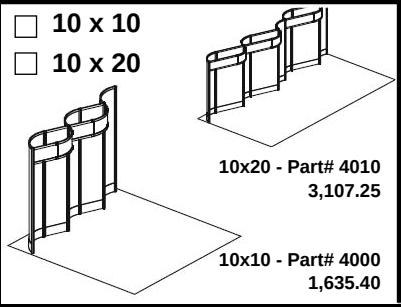
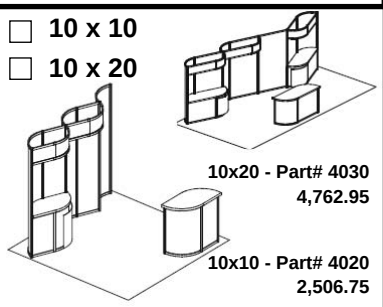
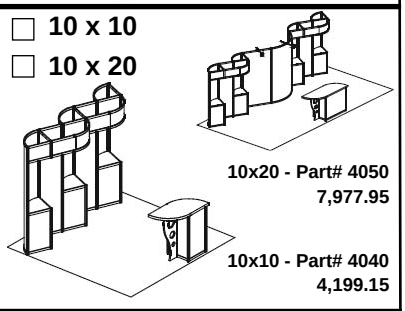
E-MAIL ADDRESS :

For Assistance please call (714) 254-3410 to speak with one of our experts.

For fast, easy ordering, go to www.freemanco.com/store

All Exhibits Include: **Installation & Dismantle of Exhibit**
Material Handling of Exhibit
Classic Carpet with Nightly Vacuuming
2 Arm Lights (per 10' unit)

To place your order, please check the appropriate box and complete the reverse side.

	VERSION A	VERSION B	VERSION C
SYSTEM 1 OPTIONS	☐ 10 x 10 ☐ 10 x 20  10x20 - Part# 1010 2,867.35 10x10 - Part# 1000 1,509.30	☐ 10 x 10 ☐ 10 x 20  10x20 - Part# 1030 4,546.80 10x10 - Part# 1020 2,393.10	☐ 10 x 10 ☐ 10 x 20  10x20 - Part# 1050 7,666.25 10x10 - Part# 1040 4,034.70
SYSTEM 2 OPTIONS	☐ 10 x 10 ☐ 10 x 20  10x20 - Part# 2010 2,939.35 10x10 - Part# 2000 1,547.20	☐ 10 x 10 ☐ 10 x 20  10x20 - Part# 2030 4,618.85 10x10 - Part# 2020 2,430.95	☐ 10 x 10 ☐ 10 x 20  10x20 - Part# 2050 7,905.95 10x10 - Part# 2040 4,161.00
SYSTEM 3 OPTIONS	☐ 10 x 10 ☐ 10 x 20  10x20 - Part# 3010 4,147.50 10x10 - Part# 3000 1,578.55	☐ 10 x 10 ☐ 10 x 20  10x20 - Part# 3030 4,666.90 10x10 - Part# 3020 2,456.40	☐ 10 x 10 ☐ 10 x 20  10x20 - Part# 3050 7,905.95 10x10 - Part# 3040 4,161.00
SYSTEM 4 OPTIONS	☐ 10 x 10 ☐ 10 x 20  10x20 - Part# 4010 3,107.25 10x10 - Part# 4000 1,635.40	☐ 10 x 10 ☐ 10 x 20  10x20 - Part# 4030 4,762.95 10x10 - Part# 4020 2,506.75	☐ 10 x 10 ☐ 10 x 20  10x20 - Part# 4050 7,977.95 10x10 - Part# 4040 4,199.15

CUSTOM EXHIBITS & EXHIBITS LARGER THAN 10 X 20

☐ **An Exhibitor Sales Specialist will contact you to assist in creating a unique exhibit**
***Electrical power and labor to install lights must be ordered separately**
***Custom Graphics must be ordered separately**

FREEMAN rental exhibits

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19 - 22, 2012**

COMPANY NAME: BOOTH #: BOOTH SIZE: X

CONTACT NAME : PHONE #:

E-MAIL ADDRESS :

CHOOSE YOUR PANELS

VERSION A

- ☐ **BLUE FABRIC**
- ☐ **GRAY FABRIC**
- ☐ **BLACK FABRIC**
- ☐ **WHITE HARDWALL**

VERSIONS B & C (HARDWALL)

- ☐ **BEIGE**
- ☐ **NAVY**
- ☐ **FOREST GREEN**
- ☐ **WHITE**
- ☐ **BLACK**

CARPET

Our Classic Carpet and nightly vacuuming are included in the price of your Rental Exhibit. Please choose from the following available colors:

- ☐ Black ☐ Gray ☐ Red
- ☐ Blue ☐ Green ☐ Teal
- ☐ Burgundy ☐ Plum ☐ Tuxedo

You may upgrade your carpet to one of our 15 designer colors in our PRESTIGE carpet line. Now available in **28 oz.** and **40 oz.** weight. Refer to our enclosed Carpet order form for color selections and pricing.

LIGHTING

Each Rental Exhibit includes 2 Arm Lights (per 10' unit).
Note: Electrical power and labor to install lights must be ordered using the electrical order form included in your service manual.

QUICK TIPS

- Please see the **Exhibit Accessories** order form, or contact our Exhibitor Sales Specialist to assist in selecting custom accessories for your exhibit.
- Consider ordering floral accessories to enhance your exhibit on the **Floral Services** order form.
- If you are shipping literature or products, material handling rates will apply.
- Order in advance to save time, money and ensure availability. **Orders received after the deadline date or without payment will cost an additional 30% over prices indicated.**
- **Orders cancelled after production begins are subject to a 100% Cancellation Charge.**

HEADER IDENTIFICATION SIGN

VERSIONS A & B

Circle the font style for your header identification sign, and then indicate your color preference.

- ☐ CLARENDON MEDIUM ☐ ENVIRO
- ☐ EUROSTILE BOLD ☐ HELVETICA BOLD
- ☐ TIMES NEW ROMAN

Other _____

Indicate color of background:

- ☐ Beige ☐ Navy ☐ White
- ☐ Black ☐ Forest Green

Indicate which color lettering you would like.We have a wide variety of standard colors available.

Letter color desired: _____

Indicate exactly how you want your company name to appear:

10' X 20' Rental Exhibits: indicate copy of second header: (*Only applies to units pictured with a second header*)

☐ **VERSION C**

An Exhibitor Sales Specialist will contact you to assist with your custom graphics.

CONTACT FOR PRICING

Please check any of the following boxes to have an Exhibitor Sales Specialist contact you for pricing:

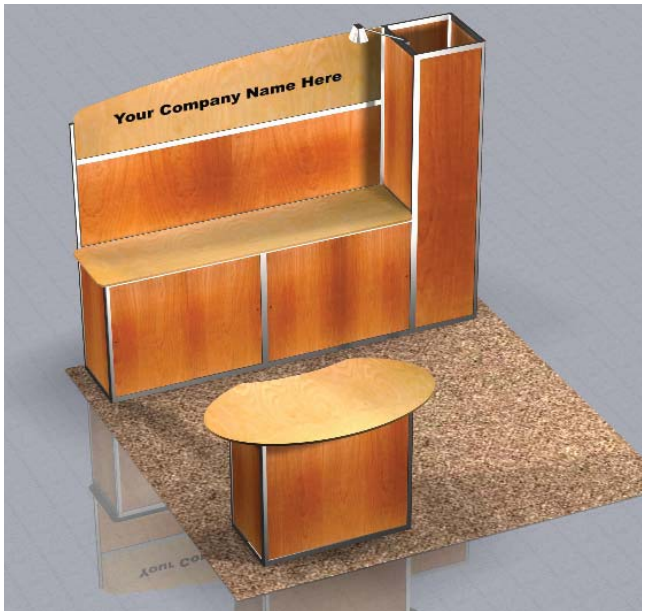
- ☐ Upgrade Carpet
- ☐ Custom Logo Header
- ☐ Creating a Custom Exhibit

TOTAL COST		
_____ +	_____ =	_____
Sub-Total	7.75 % Tax	Total Cost

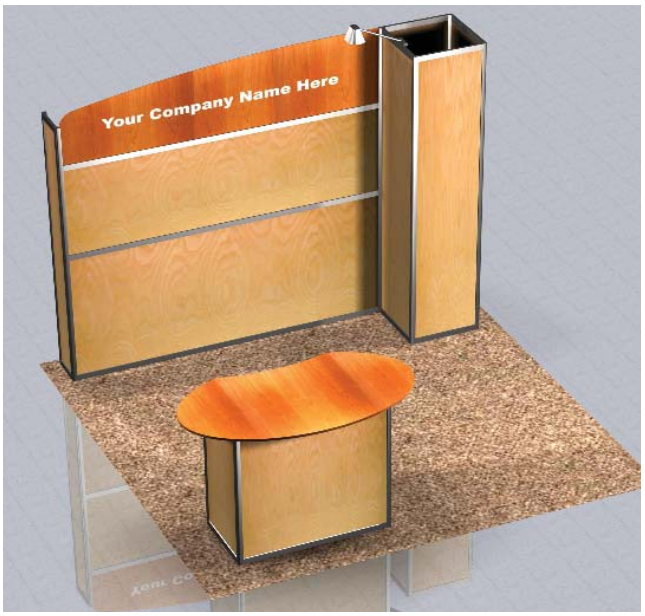
FREEMAN rental exhibits

FREEMAN
901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

ENVIRONMENTAL EXHIBITS



ENVIRONMENTAL 1A
Pictured Above with Cherry Panels



ENVIRONMENTAL 1B
Pictured Above with Ash Panels

ENVIRONMENTAL 2A
Pictured Above with Ash Panels

ENVIRONMENTAL 2B
Pictured Above with Cherry Panels

FREEMAN
901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM Show 12

ADVANCE ORDERS ONLY
DEADLINE DATE
DECEMBER 16, 2011

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19-22, 2012**

COMPANY NAME: BOOTH #:

CONTACT NAME: PHONE #:

E-MAIL ADDRESS:

For Assistance, please call 714-254-3410 to speak with one of our experts.

For fast, easy ordering, go to www.freemanco.com/store

Let Freeman provide an Environmentally Friendly Exhibit Package for your use at the NAMM Show.

Packages cannot be ordered at showsite. Only advance orders will be accepted.

All exhibits Include:
- Installation & Dismantle of Exhibit
- Material Handling of Exhibit
- ECO Carpet with Nightly Vacuuming
- 1 Light Fixture (per 10' unit)

Note: Electrical service must be ordered separately

The exhibit packages are FSC Certified Hardwood Plywood Panels. Our sustainably harvested hardwood MDF-core plywood panels are Forest Stewardship Council Certified, formaldehyde-free, and earn one point for LEED's EQ Credit 4.4 for low emitting materials. Aluminum extrusions are made of 85% recycled content and are 100% recyclable.

PACKAGES

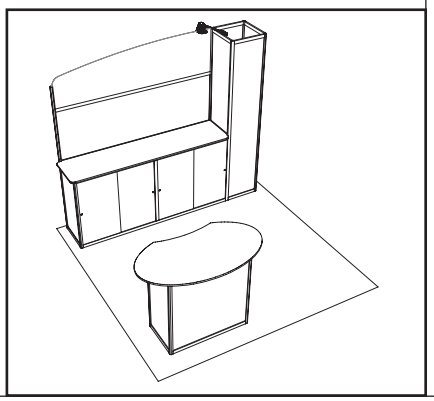
(Choose Your Package)

ENVIRONMENTAL 1A

☐ OPTION 1A - WITH STORAGE CABINET

Advance Order Price:

$3,465.95

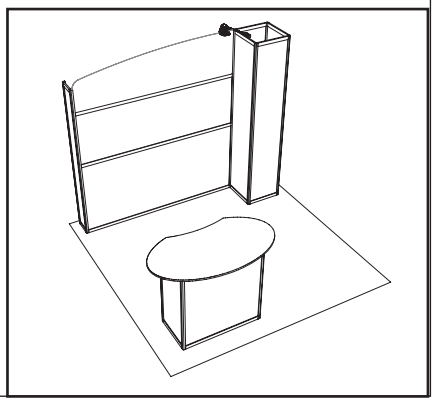


ENVIRONMENTAL 1B

☐ OPTION 1B - WITHOUT STORAGE CABINET

Advance Order Price:

$2,853.95



- Electrical Service is not included in the price for your rental exhibit. For electrical service, please refer to the Electrical Order Form.

ENVIRONMENTALLY FRIENDLY CARPET

Our Environmentally Friendly Carpet and nightly vacuuming are included in the price of your Rental Exhibit. The environmental friendly carpet fiber contains 25% recycled content and is 100% recyclable back into carpet fiber (again and again). The following colors are available.

(Choose color choice)

☐ **Desert** ☐ **Thunder** ☐ **Camouflage**

FSC CERTIFIED FORMALDEHYE-FREE HARDWOOD PLYWOOD PANELS

(Choose Your Panels)

☐ **Cherry** ☐ **Ash**

HEADER IDENTIFICATION SIGN

Circle the font style for your header identification sign, and then indicate your color preference.

CLARENDON MEDIUM ENVIRO

EUROSTILE BOLD **HELVETICA BOLD**

TIMES NEW ROMAN

Indicate which color lettering you would like. We have a wide variety of standard colors available:

Letter color desired: _____

Indicate exactly how you want your company name to appear:

☐ **Custom Logo Header -** Please check to have an Exhibitor Sales Specialist contact you regarding pricing.

☐ Check here if you would like to have an Exhibitor Sales Specialist contact you regarding 100% recyclable graphics using UV printing systems, or if you need further assistance in creating an unique exhibit that meets your specific needs!

_____	+	_____	= $	_____
Subtotal		7.75% Tax		Total Cost

(214001)

FREEMAN environmentally friendly exhibit packages

FREEMAN
901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM Show 12

ADVANCE ORDERS ONLY
DEADLINE DATE
DECEMBER 16, 2011

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19-22, 2012**

COMPANY NAME: BOOTH #:

CONTACT NAME: PHONE #:

E-MAIL ADDRESS:

For Assistance, please call 714-254-3410 to speak with one of our experts.

For fast, easy ordering, go to www.freemanco.com/store

Let Freeman provide an Environmentally Friendly Exhibit Package for your use at The NAMM Show.

Packages cannot be ordered at showsite. Only advance orders will be accepted.

All exhibits Include:
- Installation & Dismantle of Exhibit
- Material Handling of Exhibit
- ECO Carpet with Nightly Vacuuming

The exhibit packages are FSC Certified Hardwood Plywood Panels. Our sustainably harvested hardwood MDF-core plywood panels are Forest Stewardship Council Certified, formaldehyde-free, and earn one point for LEED's EQ Credit 4.4 for low emitting materials. Aluminum extrusions are made of 85% recycled content and are 100% recyclable.

(Choose Your Package)

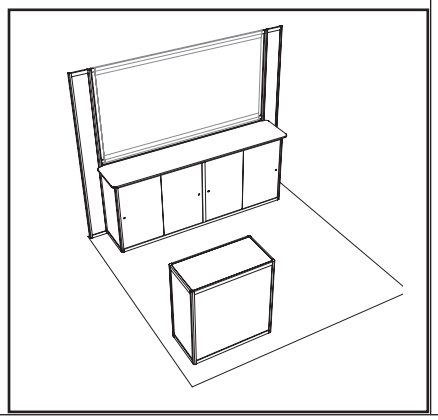
PACKAGES

ENVIRONMENTAL 2A

☐ OPTION 2A - WITH STORAGE CABINET

Advance Order Price:

$3,615.90

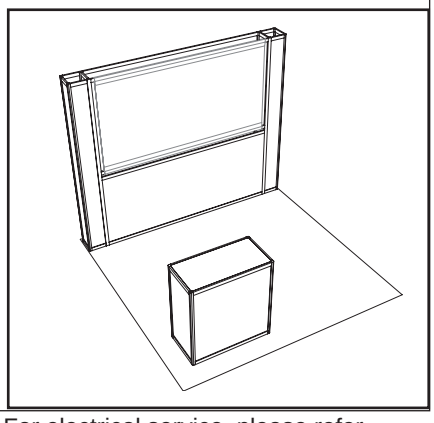


ENVIRONMENTAL 2B

☐ OPTION 2B - WITHOUT STORAGE CABINET

Advance Order Price:

$2,998.80



- Electrical Service is not included in the price for your rental exhibit. For electrical service, please refer to the Electrical Order Form.

FSC CERTIFIED FORMALDEHYE-FREE HARDWOOD PLYWOOD PANELS

(Choose Your Panels)

☐ **Cherry** ☐ **Ash**

ENVIRONMENTALLY FRIENDLY CARPET

Our Environmentally Friendly Carpet and nightly vacuuming are included in the price of your Rental Exhibit. The environmental friendly carpet fiber contains 25% recycled content and is 100% recyclable back into carpet fiber (again and again).

The following colors are available.

(Choose color choice)

☐ **Desert** ☐ **Thunder** ☐ **Camouflage**

WATER-BASED ECO FRIENDLY BANNER

Send us your graphic image you would like produced on your 93" x 52 1/4" banner. Please refer to the Artwork Guidelines on the next page for complete instructions on submitting your graphic files. When providing artwork, please be aware that there will be a pocket seem 5" from the top of the banner and 5" from the bottom of the banner.

☐ Check here if you would like to have an Exhibitor Sales Specialist contact you regarding 100% recyclable graphics using UV printing systems, or if you need further assistance in creating an unique exhibit that meets your specific needs!

Orders must be received by the deadline date.
These packages will not be available at show site.

_____ + _____ = $_____
Subtotal 7.75% Tax Total Cost

FREEMAN environmentally friendly exhibit packages

CUSTOMER GUIDELINES FOR SUBMITTING GRAPHICS ARTWORK

Our desire is to provide you with the best possible quality graphics for your event or exhibit. You can help us in that effort by providing digital art files using the following guidelines. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer. Two overall considerations for submitting acceptable artwork involves proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to ensure accurate color reproduction.

PLEASE PROVIDE THE FOLLOWING WHEN SUBMITTING ART

Minimum requirements for original artwork, such as logos, when Freeman is providing design and layout:

- 300 dpi resolution at a size of 8 x 10 inches (higher resolution files will result in improved final product)

Minimum requirements for final artwork that Freeman will reproduce exactly as provided:

- 100 dpi resolution at full size of actual finished product

Minimum requirements for both:

- All related PMS and/or CMYK color codes(if submitting CMYK values, please supply accurate color swatches
- Accurate color proof print of artwork
- Contact name, phone number and e-mail address of art creator if applicable
- If submitting a “vector” file, include all fonts, or convert fonts to outlines or paths

We are capable of working with both PC and MAC based software, and can accept art created with the following software programs (listed in order of preference):

- ADOBE—Illustrator, InDesign, and Photoshop
- COREL DRAW
- QUARK XPRESS

Files should always be saved in their native format.

ACCEPTABLE FILE TYPES

Files that Freeman **can use** in order of preference, include:

- EPS and AI (especially when submitting logos)
- TIF (especially when submitting photos)
- JPG (provided resolution is high enough for photo images; not recommended for logos)

File types that Freeman **cannot use** to reproduce high quality graphics include:

- GIF files
- Microsoft Office software files such as Word (.doc), or PowerPoint (.ppt) file types
- Self-extracting files, such as EXE or SEA files

WAYS TO SEND ARTWORK

- Artwork files that are of acceptable resolution as listed above will typically be too large to send via e-mail. Files should be sent via overnight delivery on either a CD-ROM or a DVD. A printed hard proof needs to accompany the files.
- Files may also be posted to Freeman’s FTP site. You may get the password and other needed information from your Freeman service representative in order to post files. However, a hard copy proof and backup must be sent via overnight delivery in addition to posting the electronic files.

Please visit us at: www.freemanco.com

exhibit PACKAGES

Without a doubt, the single most important element in any trade show or exposition is your exhibit. It defines your company's look and image, attracts business and shows off your most important assets. That's why Freeman is committed to providing you with the exhibit that best fits your needs. We have more than 75 years of experience creating exhibits for our clients, so it's no wonder we're the premier exposition services experts. All our premium packages include choice of standard panel colors and materials, Classic Carpet in a variety of colors, daily cleaning, local delivery, installation and dismantling labor, light fixtures and the option to order designer panel colors and materials.

TOTALFLEX® by Freeman

Now available to rent or purchase, the TOTALFLEX system is versatile, lightweight, portable, durable, and needs just minutes and no tools to set up.

8'h x 8'w Floor Standing Unit

8'h x 10'w Floor Standing Unit (shown)

40"h x 6'w Tabletop Unit

40"h x 8'w Tabletop Unit

- Cases easily convert into a podium.
- Velcro® compatible fabric panels available in wide selection of colors.
- Custom graphics*, available through Freeman, can dramatically enhance your exhibit's appearance.

*All graphic design elements are priced separately and not included with exhibit order.

a.

package a

Our basic, professional free-standing counter exhibit allows you to display all your show materials in a convenient fashion.
10' x 10'
#1710201

b.

package b

This package includes even more display space with a curved back wall, as well as space for digital graphics.*
10' x 10'
#1710300

c.

package c

This package includes a back wall counter exhibit with plenty of display space and room for digital graphics.*
10' x 10'
#1710400

d.

package d

This package includes a three-shelf exhibit with extra display room and an open, inviting look and feel.
10' x 10'
#1710500

e.

package e

This package includes an angled exhibit with built-in display counters, space for graphics* and impressive room for presentation.
10' x 20'
#1710600

f.

package f

This premium package features a striking island display, with room for graphics* and an open, walk-through area for traffic.
20' x 20'
#1710800

*All graphic design elements are priced separately and not included with exhibit order.

Call the number listed on Quick Facts for details on custom graphics and logo headers to upgrade your exhibit.

Note: Electrical service must be ordered separately.

color options

Bring your exhibit to life with our eye-catching color options shown below. Choose from our standard panel colors & materials in Black, Blue, or Gray Fabric, as well as White Hardwall and Perfboard. You may also order designer panel colors and materials if need be. Call the number on Quick Facts for samples.

standard panel colors/materials

Black Fabric *Blue Fabric* *Gray Fabric* *White Hardwall* *White Perfboard**

*Perfboard only available in straight panels and not available in curved walls.

questions?

All packages can be customized or modified, depending on your specific requirements. To speak to a rental exhibit specialist, or for custom components, call the number listed on Quick Facts.

FREEMAN

10/06 - 48853

FREEMAN

901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM show 12

DISCOUNT PRICE DEADLINE DATE
DECEMBER 16, 2011

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19 - 22, 2012**

COMPANY NAME: BOOTH #: BOOTH SIZE: X

CONTACT NAME : PHONE #:

E-MAIL ADDRESS :

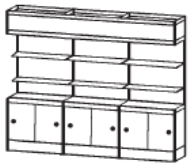
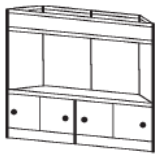
For Assistance please call (714) 254-3410 to speak with one of our experts.

For fast, easy ordering, go to www.freemanco.com/store

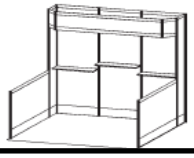
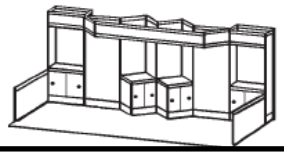
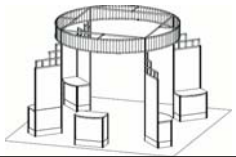
All Exhibits Include:
Installation & Dismantle of Exhibit
Material Handling of Exhibit
Classic Carpet with Nightly Vacuuming
2 Arm Lights (per 100 sq. ft.)

To place your order, please check the appropriate box and complete the remaining selections at the bottom of the form.

PACKAGES

A. FREE STANDING COUNTER	B. CURVED BACK WALL EXHIBIT	C. BACK WALL COUNTER EXHIBIT
Discount Price 1,722.65 / Standard Price 2,239.45	Discount Price 1,131.10 / Standard Price 1,470.45	Discount Price 1,617.25 / Standard Price 2,102.45
☐ Part# 1710201	☐ Part# 1710300	☐ Part# 1710400
		

PACKAGES

D. 3 SHELF 10' X 10' EXHIBIT	E. 10' X 20' ANGLED EXHIBIT	F. 20' X 20' ISLAND EXHIBIT
Discount Price 2,041.95 / Standard Price 2,654.55	Discount Price 4,701.55 / Standard Price 6,112.00	Discount Price 11,511.45 / Standard Price 14,964.90
☐ Part# 1710500	☐ Part# 1710600	☐ Part# 1710800
		

Orders received after the deadline date or without payment will be charged the Standard Rate and are subject to availability.
Orders cancelled after production begins are subject to a 100% Cancellation Charge.

CHOOSE YOUR PANEL

☐ **BLUE FABRIC** ☐ **GRAY FABRIC**
☐ **BLACK FABRIC** ☐ **WHITE HARDWALL**
☐ **WHITE PERFBOARD**

CARPET

Our Classic Carpet and nightly vacuuming are included in the price of your Rental Exhibit. Please choose from the following available colors:

☐ Black ☐ Gray ☐ Red
☐ Blue ☐ Green ☐ Teal
☐ Burgundy ☐ Plum ☐ Tuxedo

You may upgrade your carpet to one of our 15 designer colors in our PRESTIGE carpet line. Now available in **28 oz.** and **40 oz.** weight. Refer to our enclosed Carpet order form for color selections and pricing.

LIGHTING

Each Rental Exhibit includes 2 Arm Lights (per 10' unit).
Note: Electrical power and labor to install lights must be ordered using the electrical order form included in your service manual.

HEADER IDENTIFICATION SIGN

Check the font style for your header identification sign, and then indicate your color preference.

☐ CLARENDON MEDIUM ☐ ENVIRO
☐ **EUROSTILE BOLD** ☐ HELVETICA BOLD
☐ TIMES NEW ROMAN

Indicate which color lettering you would like. We have a wide variety of standard colors available:

Letter color desired: _____

Indicate exactly how you want your company name to appear:

CONTACT FOR PRICING

Please check any of the following boxes to have an Exhibitor Sales Specialist contact you for pricing:

☐ Upgrade Carpet
☐ Custom Logo Header
☐ Creating a Custom Exhibit

TOTAL COST

_____ (Sub-Total) + _____ (7.75 % Tax) = _____ (Total Cost)

FREEMAN exhibit packages

FREEMAN

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the NAMM show 12

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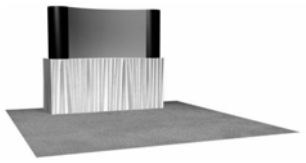
TABLE TOP UNIT



Rental Units Include:
Draped Table (select color below)
Classic Carpet 9' X 10 '(select color below)
Installation & Dismantle of Exhibit
Material Handling of Exhibit
Nightly Vacuuming
1-200 Watt Halogen Light (Electrical service & labor not included)

Purchase Units Include:
1-Case
One Time Installation & Dismantle

Header Identification Sign - (white with black text) Indicate copy below:

RENTAL		QTY	TOTAL
Size	Price		
40"H x 6'W	667.15		
40"H x 8'W	779.15		
PURCHASE*			
Size	Price		
40"H x 6'W	835.40		
40"H x 8'W	946.85		

*Shipping Not Included

Fabric Panel Colors for All Units: ☐ Black ☐ Gray

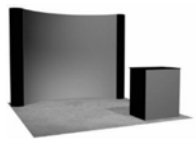
Additional Fabric Panel Colors for Purchase Units Only:
☐ Blaze Red ☐ Blueberry ☐ Emerald ☐ Silver

***Other Colors Also Available for Purchase Units**

9' x 10' Classic Carpet: ☐ Black ☐ Blue ☐ Burgundy ☐ Green ☐ Gray ☐ Plum ☐ Red ☐ Teal ☐ Tuxedo

Table Drape:
☐ Black ☐ Blue ☐ Burgundy ☐ Dark Green ☐ Gold ☐ Gray ☐ Plum ☐ Red ☐ Teal ☐ White

FLOOR UNIT



Rental Units Include:
Classic Carpet 9' X 10' (select color below)
Installation & Dismantle of Exhibit
Material Handling of Exhibit
Nightly Vacuuming
1-Podium - 8'H X 10;W unit only
2-200 Watt Halogen Lights (Electrical service & labor not included)

Purchase Units Include:
2-Cases
One Time Installation & Dismantle
1-Podium - 8'H X 10'W unit only

Header Identification Sign - (white with black text) Indicate copy below:

RENTAL		QTY	TOTAL
Size	Price		
8'H x 8'W	1,113.50		
8'H x 10'W	1,332.10		
PURCHASE*			
Size	Price		
8'H x 8'W	1,893.75		
8'H x 10'W	2,223.75		

*Shipping Not Included

Fabric Panel Colors for All Units: ☐ Black ☐ Gray

Additional Fabric Panel Colors for Purchase Units Only:
☐ Blaze Red ☐ Blueberry ☐ Emerald ☐ Silver

***Other Colors Also Available for Purchase Units**

9' x 10' Classic Carpet: ☐ Black ☐ Blue ☐ Burgundy ☐ Green ☐ Gray ☐ Plum ☐ Red ☐ Teal ☐ Tuxedo

CUSTOM GRAPHIC / PHOTO PANELS

☐ Our custom graphic panels can dramatically enhance your exhibit's appearance.
Please check the box to have an Exhibitor Sales Specialist contact you to assist in creating a unique exhibit.

OPTIONAL ACCESSORIES		**RENTAL**			**PURCHASE**		
Part #	Description	Qty	Price	Total	Qty	Price	Total
1715800	2-200 Watt Halogen Light Kit		143.65			204.35	
1715801	1-200 Watt Halogen Light Kit		74.65			149.35	
1715802	Straight Shelf		57.65			103.35	
1715803	Angled Shelf		57.65			103.35	

QUICK TIPS

* If shipping literature or products, material handling rates will apply.

* Order in advance to save time, money and ensure availability.
Orders received after the deadline date or without payment will cost an additional 30% over prices indicated.

PURCHASE UNITS TOTAL COST					**RENTAL UNITS TOTAL COST**				
_____	+	_____	=	_____	_____	+	_____	=	_____
Sub-Total		7.75% Tax		Total Cost	Sub-Total		7.75% Tax		Total Cost

05/10
(214001)

totalflex FREEMAN

FREEMAN

901 E South St
Anaheim, CA 92805
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FreemanAnaheimES@freemanco.com

the NAMM show 12

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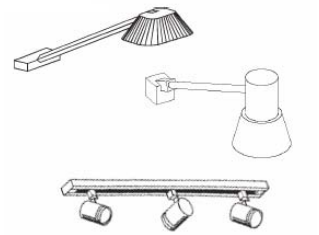
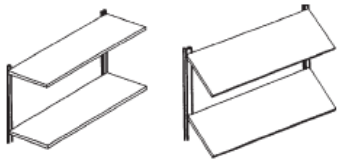
ACCESSORIES FOR RENTAL UNITS

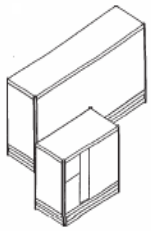
LIGHTS (use only on rentals)



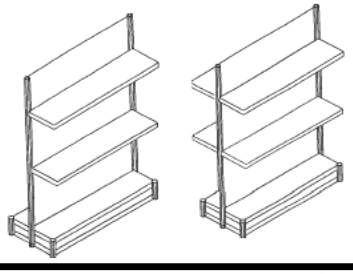
SHELVES (use only on rentals)



CABINETS

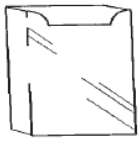


GONDOLAS



RADIUS CABINET (does not have doors)

LITERATURE POCKETS



LIGHT FIXTURES
(electrical service & labor to install lights not included)

Qty	Part #	Description	Discount Price	Standard Price	Total
___	17251	Arm Light (200w)	111.40	144.80	_____
___	172514	4' Tracklight (3 lights)	298.35	387.85	_____
___	17252	Halogen Light	N/A	N/A	_____

CABINETS & LOCKS

Cabinets
☐ Black Fabric ☐ Blue Fabric ☐ Gray Fabric ☐ White PVC

Qty	Part #	Description	Discount Price	Standard Price	Total
___	17305	1M x ½M x 36" High.....	388.30	504.80	_____
___	17306	1M x ½M x 42" High.....	388.30	504.80	_____
___	17308	2M x ½M x 36" High.....	532.65	692.45	_____
___	17309	2M x ½M x 42" High.....	532.65	692.45	_____
___	173010	1M Radius x ½M x 36" High.	581.90	756.45	_____
___	173011	1M Radius x ½M x 42" High..	581.90	756.45	_____
		(Radius Cabinets do not have doors)			
___	17301	Cabinet Lock	23.00	29.90	_____
		Inside Shelves Available ..... Quoted on Request			

Don't see what you need?
Please call an Exhibitor Sales Specialist at (714) 254-3410.

GONDOLAS

Gondolas
☐ Blue Fabric ☐ Gray Fabric ☐ Perfboard ☐ White PVC

Qty	Part #	Description	Discount Price	Standard Price	Total
___	174541	Single Sided 1M x 4' High...	332.20	431.85	_____
___	174542	Double Sided 1M x 4' High..	467.20	607.35	_____
___	174581	Single Sided 1M x 8' High...	664.45	863.80	_____
___	174582	Double Sided 1M x 8' High..	934.40	1,214.70	_____

SHELVES

Qty	Part #	Description	Discount Price	Standard Price	Total
___	17201	1M Straight (37" x12")	70.35	91.45	_____
___	17206	1M Angled (37" x 12")	87.15	113.30	_____

LITERATURE POCKETS

Qty	Part #	Description	Discount Price	Standard Price	Total
___	174015	For 8½ x 11 Literature	33.55	43.60	_____

TOTAL COST

_____ (Sub-Total) + _____ (7.75% Tax) = _____ (Total Cost)

05/10 (214001)

**** Remember to make a selection for items with checkboxes. Otherwise, a selection will be made for you.***

FREEMAN exhibit accessories

FREEMAN
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Anaheim, CA 92805
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FreemanAnaheimES@freemanco.com

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GRAPHICS & SIGNS

To order your graphics, complete this order form and attach your sign copy or electronic file.
Please see artwork guidelines for electronic files on page 2 of this form.
Note: All graphics are subject to a 100% Cancellation Charge.

DIGITAL GRAPHICS

Freeman has the capabilities to provide you with the finest digital graphic reproduction available. Capabilities include four-color, photo-quality, high-resolution digital printing virtually any size for banners, signage, exhibit graphics and more.

_____ **L X** _____ **W =** _____ **sq.ft.**

sq. ft. _____ **x** **$ 12.80** **per sq. ft. discount price** **or** **$ 19.20** **per sq. ft. standard price** **= $** _____

- **Minimum order per graphic 9 sq. ft. (1296 sq. in.)**
- **Double sq. ft. for double-sided graphics**
- **Round sq. ft. to next whole increment**
- **File conversion, retouching, cloning or color correcting may incur additional labor charges. (See reverse side for graphic guidelines.)**

LARGE DIGITAL GRAPHICS

Please call an Exhibitor Sales Specialist for price quotes on graphics over 80 sq. ft.

File Information:

Electronic File Name _____

Application _____

PMS Colors _____

Backing Material:

Foamcore ☐ Masonite ☐

PVC ☐ Plexi ☐

Gatorfoam ☐ Other ☐

Vertical	Horizontal	Use Your Judgment For Sign Layout
☐	☐	☐

Special Instructions _____

_____

_____

STANDARD SIZES

CHOOSE YOUR SIZE:

	QTY.		Discount Price	Standard Price		TOTAL
7" x 11"	_____	@	31.10	46.65	=	_____
7" x 22"	_____	@	31.10	46.65	=	_____
7" x 44"	_____	@	39.20	58.80	=	_____
9" x 44"	_____	@	44.95	67.45	=	_____
11" x 14"	_____	@	31.10	46.65	=	_____
14" x 22"	_____	@	41.40	62.10	=	_____
14" x 44"	_____	@	65.45	98.20	=	_____
22" x 28"	_____	@	65.45	98.20	=	_____
28" x 44"	_____	@	112.50	168.75	=	_____
20" x 60" (white only)	_____	@	112.50	168.75	=	_____

Note: File conversion, retouching, cloning or color may incur additional labor charges. (See reverse side for graphic guidelines.)

INDICATE YOUR SIGN COPY HERE:

* Please feel free to attach additional sign copy on separate page.

Vertical	Horizontal	Use Your Judgment For Sign Layout
☐	☐	☐

Background Color: _____

Lettering Color: _____

TOTAL COST

_____ **+** _____ **=** _____
Sub-Total 7.75 % Tax Total Cost

FREEMAN graphics & signs

CUSTOMER GUIDELINES FOR SUBMITTING GRAPHICS ARTWORK

Our desire is to provide you with the best possible quality graphics for your event or exhibit. You can help us in that effort by providing digital art files using the following guidelines. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer. Two overall considerations for submitting acceptable artwork involves proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to ensure accurate color reproduction.

PLEASE PROVIDE THE FOLLOWING WHEN SUBMITTING ART

Minimum requirements for original artwork, such as logos, when Freeman is providing design and layout:

- 300 dpi resolution at a size of 8 x 10 inches (higher resolution files will result in improved final product)

Minimum requirements for final artwork that Freeman will reproduce exactly as provided:

- 100 dpi resolution at full size of actual finished product

Minimum requirements for both:

- All related PMS and/or CMYK color codes(if submitting CMYK values, please supply accurate color swatches
- Accurate color proof print of artwork
- Contact name, phone number and e-mail address of art creator if applicable
- If submitting a “vector” file, include all fonts, or convert fonts to outlines or paths

ACCEPTABLE FILE SOFTWARE FORMATS

We are capable of working with both PC and MAC based software, and can accept art created with the following software programs (listed in order of preference):

- ADOBE—Illustrator, InDesign, and Photoshop
- COREL DRAW
- QUARK XPRESS

Files should always be saved in their native format.

ACCEPTABLE FILE TYPES

Files that Freeman **can use** in order of preference, include:

- EPS and AI (especially when submitting logos)
- TIF (especially when submitting photos)
- JPG (provided resolution is high enough for photo images; not recommended for logos)

File types that Freeman **cannot use** to reproduce high quality graphics include:

- GIF files
- Microsoft Office software files such as Word (.doc), or PowerPoint (.ppt) file types
- Self-extracting files, such as EXE or SEA files

WAYS TO SEND ARTWORK

• Artwork files that are of acceptable resolution as listed above will typically be too large to send via e-mail. Files should be sent via overnight delivery on either a CD-ROM or a DVD. A printed hard proof needs to accompany the files.

• Files may also be posted to Freeman’s FTP site. You may get the password and other needed information from your Freeman service representative in order to post files. However, a hard copy proof and backup must be sent via overnight delivery in addition to posting the electronic files. Please call (714) 254-3410 for assistance

Please visit us at: www.freemanco.com/store

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For fast, easy ordering, go to www.freemanco.com/store

STANDARD PURCHASE -- Standard Framing, Sizes, and Fabric

- Single-sided graphics, frame hardware and harness included.
- Complete the "Hanging Sign" order form. (Labor and hardware to hang sign are NOT included.)
- Orders received after the deadline date are subject to availabilty and will be charged standard prices.

An Exhibitor Sales Specialist will contact you for details.

☐ Square Signs

Quantity	Length	Height	All Sides (Linear Ft.)	Discount Price	Standard Price	Total
	10' x 10'	3'	40'	$4,346.90	$5,650.95	
	10' x 10'	4'	40'	$5,160.60	$6,708.80	
	15' x 15'	3'	60'	$6,144.30	$7,987.60	
	15' x 15'	4'	60'	$7,257.75	$9,435.10	

☐ Rectangle Signs

Quantity	Length	Height	All Sides (Linear Ft.)	Discount Price	Standard Price	Total
	10' x 15'	3'	50'	$5,475.50	$7,118.15	
	10' x 15'	4'	40'	$6,357.45	$8,264.70	

○ Circle Signs

Quantity	Diameter	Height	Circumference (Linear Ft.)	Discount Price	Standard Price	Total
	10'	3'	31.42'	$3,838.25	$4,989.75	
	10'	4'	31.42'	$4,436.70	$5,767.70	
	15'	3'	47.12'	$5,409.45	$7,032.30	
	15'	4'	47.12'	$6,263.30	$8,142.30	

△ Triangle Signs

Quantity	Length	Height	All Sides (Linear Ft.)	Discount Price	Standard Price	Total
	10' x 10' x 10'	3'	30'	$3,345.90	$4,349.65	
	10' x 10' x 10'	4'	30'	$3,898.90	$5,068.55	
	15' x 15' x 15'	3'	45'	$5,166.00	$6,715.80	
	15' x 15' x 15'	4'	45'	$7,369.25	$9,580.05	

~ Serpentine Signs

Quantity	Length	Height	Double Sided (Linear Ft.)	Discount Price	Standard Price	Total
	15'	3'	30'	$2,812.40	$3,656.10	
	15'	4'	30'	$3,525.55	$4,583.20	
	20'	3'	40'	$4,228.90	$5,497.55	
	20'	4'	40'	$4,978.80	$6,472.45	
	30'	3'	60'	$5,541.55	$7,204.00	
	30'	4'	60'	$6,705.90	$8,717.65	

Total: _____ **x Tax (7.75%)** _____ **=** _____

CUSTOM PURCHASE -- Custom Framing, Various Custom Sizes, and Fabrics

☐ Please check the box to have an Exhibitor Sales Specialist contact you regarding FREE Samples of materials and/or quotes.

FREEMAN fabric solutions

CUSTOMER GUIDELINES FOR SUBMITTING GRAPHICS ARTWORK

Our desire is to provide you with the best possible quality graphics for your event or exhibit. You can help us in that effort by providing digital art files using the following guidelines. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer. Two overall considerations for submitting acceptable artwork involves proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to ensure accurate color reproduction.

PLEASE PROVIDE THE FOLLOWING WHEN SUBMITTING ART

Minimum requirements for original artwork, such as logos, when Freeman is providing design and layout:

- 300 dpi resolution at a size of 8 x 10 inches (higher resolution files will result in improved final product)

Minimum requirements for final artwork that Freeman will reproduce exactly as provided:

- 100 dpi resolution at full size of actual finished product

Minimum requirements for both:

- All related PMS and/or CMYK color codes (if submitting CMYK values, please supply accurate color swatches.)
- Accurate color proof print of artwork
- Contact name, phone number and e-mail address of art creator if applicable
- If submitting a “vector” file, include all fonts, or convert fonts to outlines or paths

ACCEPTABLE FILE SOFTWARE FORMATS

We are capable of working with both PC and MAC based software, and can accept art created with the following software programs (listed in order of preference):

- ADOBE—Illustrator, InDesign, and Photoshop
- COREL DRAW
- QUARK XPRESS

Files should always be saved in their native format.

ACCEPTABLE FILE TYPES

Files that Freeman **can use** in order of preference, include:

- EPS and AI (especially when submitting logos)
- TIF (especially when submitting photos)
- JPG (provided resolution is high enough for photo images; not recommended for logos)

File types that Freeman **cannot use** to reproduce high quality graphics include:

- GIF files
- Microsoft Office software files such as Word (.doc), or PowerPoint (.ppt) file types
- Self-extracting files, such as EXE or SEA files

WAYS TO SEND ARTWORK

• Artwork files that are of acceptable resolution as listed above will typically be too large to send via e-mail. Files may be saved and sent via overnight delivery on either a CD-ROM or a DVD, along with the hard-printed proof copy. (Floppy disks and zip drives are not a good option for sending large graphics files.)

•Files may also be posted to Freeman’s FTP site. You may get the password and other needed information from your Freeman service representative in order to post files. However, a hard copy proof and backup of the files on CD-Rom/DVD are required and must be sent via overnight delivery in addition to posting the electronic files. Please call (714) 254-3410 for assistance.

FREEMAN

901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM show 12

ORDER FORM
DEADLINE DATE
DECEMBER 16, 2011

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19-22, 2012**

COMPANY NAME: BOOTH #:

CONTACT NAME: PHONE #:

E-MAIL ADDRESS:

For Assistance, please call 714-254-3410 to speak with one of our experts.

For fast, easy ordering, go to www.myfreemanonline.com

HANGING SIGN LABOR AND EQUIPMENT

PLEASE PROVIDE THE FOLLOWING INFORMATION
ALL ORDERS MUST BE COMPLETE TO MEET THE DISCOUNT DEADLINE DATE. PLEASE REFER TO THE INSTRUCTION SECTION FOR COMPLETE INFORMATION NEEDED.

Regardless of previous usage, an authorized signature is required at the top of this form and the following information is to be completed.

IMPORTANT NOTE: Hanging structures are permitted in most areas of the Convention Center with the exception of meeting rooms and lobbies. You must comply with all Convention Center weight limitations and hanging structure requirements.
Freeman is the exclusive contractor for all ceiling-hung materials. All truss systems must also meet all facility rules and regulations.

Structure Description

- Include blue print or drawing containing detailed information so hanging anchor points can be determined.

Type of Material: _____
Please specify: wood, cloth, metal, plastic, truss, vinyl, etc.

Shape of Structure: _____
Please specify: square, triangle, rectangle, round, banner, etc.

truss only ☐ 12" box ☐ 20" box

Number of Signs to be hung: _____

Size: Height _____ _____ _____
Length _____ _____ _____
Width _____ _____ _____
Diameter _____ _____ _____

Weight of Hanging Structure: (in pounds) _____
Any hanging structure that weighs in excess of 100 pounds will require the employment of chain motors. Additional crews may be dispatched at the Exhibitor's expense if deemed necessary by Freeman.

• Are you using chain motor(s)? Quantity: _____

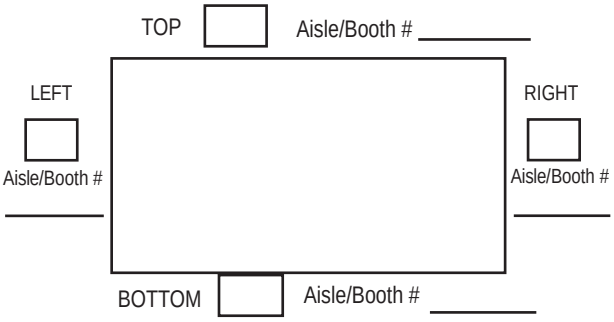
☐ Chain Hoist ☐ Rotating Motor
☐ Exhibitor Provided ☐ Freeman Provided

Structural Integrity of Hanging Structure

- Please attach CERTIFIED WEIGH BILL and CERTIFIED STRUCTURAL ENGINEERED DRAWING
- Banners not requiring assembly weighing less than 100 lbs DO NOT REQUIRE CERTIFICATION.
- Include a copy of the weight specifications for all Truss Structures
- Refer to Show Management Rules & Regulations for height restrictions
- Exhibitors who comply with all outlined regulations will be given first priority.

PLACEMENT DIAGRAM

Provide an overview sketch of how your sign should be hung in your booth in the large box below. Place booth dimensions in the small boxes. Indicate surrounding aisle or booth numbers for orientation.



No. of feet from the floor to the top of the hanging structure _____
No. of feet from the floor to bottom of hanging structure _____
No. of feet from the floor to top of ground structure _____
No. of feet in from LEFT SIDE of exhibit space _____
No. of feet in from RIGHT SIDE of exhibit space _____
No. of feet in from BOTTOM of exhibit space _____
No. of feet in from TOP of exhibit space _____

Electrical signs must be in working order and in accordance with the National Electric Code. Electrical service requirements must be ordered in advance on the enclosed ELECTRICAL SERVICE order form.

Does your hanging structure require electricity? ☐ YES ☐ NO

Does your hanging structure have lights? ☐ YES ☐ NO

How many people are required to assemble the hanging structure? _____

HANGING STRUCTURE

Install-Date/Time _____ AM/PM
Dismantle-Date/Time _____ AM/PM

Please indicate Method of Supervision your require:

☐ OK to proceed without Exhibitor Supervision
☐ Wait for Exhibitor Supervision
☐ Display House to supervise

INBOUND SHIPPING

☐ Shipping to Advance Warehouse
Deadline for Receipt: JANUARY 6, 2012

☐ Shipping to Show Site
Date of Arrival: _____ AM/PM

See Reverse side for instructions, installation, equipment, & labor rates.
Please contact Exhibitor Sales at 714.254.3410 for a Truss & Lighting package quote.

(214001)

FREEMAN hanging sign labor

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19-22, 2012**

EXHIBITING COMPANY NAME: BOOTH #:

PRINT NAME: PHONE#: FAX #:

INSTRUCTIONS

FREEMAN REQUIRES AN ENGINEER PRINT OF TRUSS AND LIGHTING RIGGING. PLEASE PROVIDE A DWG FILE OF THE RIGGING PLOT WITH LOAD REQUIRED INFORMATION 3 WEEKS PRIOR TO MOVE IN. INCOMPLETE INFORMATION MAY PROHIBIT YOUR TRUSS RIG FROM BEING HUNG.

For pre rigging please contact Freeman for availability.

Lighting Designer Information. Note: Anaheim Convention Center rigging regulations must be adhered to.

Name: _____
Company Name: _____
Phone: _____ **Email:** _____

- All Sign Structure/Truss and Motor System orders must be accompanied by both a Weight Certificate and a Certified Structural Engineered Drawing.
- All ground supported truss systems that exceed a height of 12' will require seismic safety cables. Any part of an exhibit or structure must have a supporting base equaling 1/3 the height of the structure on three points.
- All truss systems that are to be suspended from the ceiling will require detailed blue prints that indicate all hanging points and weight loads for each point.
- All truss and motor systems will be operated by Freeman personnel only. At no time, will any Exhibitor Appointed Contractor be permitted to operate the motor controls in raising or lowering truss systems. All Distros will be handled by Freeman.

CHARGES FOR HANGING - TIME & MATERIAL BASIS

- Size and weight of structure determines labor & equipment requirements - in most cases 2-man crews will be utilized. Additional crew and/or equipment will be used if the supervisor deems it necessary to safely complete the installation and/or dismantling of a job, and will be charged accordingly.
- There will be an additional charge for any cables, connectors, or other equipment needed to assemble or rig structures as well as labor to verify weight on hang points. Recrating of signs by Freeman will be handled on a time and material basis

- One hour minimum per lift crew, assemblor and/or supervisor
- **STRAIGHT TIME:** 8:00 A.M. TO 4:30 P.M. Monday through Friday
- **DOUBLE TIME:** 4:30 P.M. TO 8:00 A.M. Monday through Friday. ALL DAY Saturday and Sunday
- **HOLIDAY** ALL DAY on Holidays

	Straight Time	Double Time	Holiday
SIGN HANGS ONLY Boom Lift with Crew per hour Advanced Price	$ **429.15**	$ **591.95**	$ **630.30**
TRUSS & EQUIPMENT HANGS Boom Lift with Crew per hour Advanced Price	$ **519.40**	$ **748.60**	$ **893.70**
ASSEMBLY CREW/ADDITIONAL LABOR Assembly Crew or Ground Supervisor Per Person Per Hour Advanced Price	$ **88.40**	$ **158.60**	$ **202.80**

ROTATING MOTOR RENTAL

Quantity _____ @ Rate $ 611.70 = Estimated Cost _____

CHAIN HOIST RENTAL

Quantity _____ @ Rate $ **460.95** = Estimated Cost _____

ASSEMBLY ESTIMATE

Approx. Hours _____ @ Hourly Rate _____ = Estimated Cost _____

INSTALLATION ESTIMATE

Approx. Hours _____ @ Hourly Rate _____ = Estimated Cost _____

DISMANTLE ESTIMATE

Approx. Hours _____ @ Hourly Rate _____ = Estimated Cost _____

TOTAL ESTIMATED COST: _____

INSTALLATION

FREEMAN IS RESPONSIBLE FOR ASSEMBLY OF ALL HANGING EQUIPMENT, TRUSS AND SIGNS. No display houses will be allowed to assemble any hanging structures, due to seismic codes. However, they may supervise. Set up instructions must be provided for signs needing assembly.Dismantling may be done by a display house after Freeman lowers structure. Installation and dismantlle times will be established by Freeman per availability of halls and access to area.

METHOD OF SUPERVISION REQUIREMENTS ARE: OK TO PROCEED WITHOUT EXHIBITOR SUPERVISION, THE FOLLOWING APPLIES:

- Must have diagrams and be received in our Warehouse.
- We will make every attempt to coordinate hangs, when possible, prior to your assigned freight target.
- Exhibitors who require labor to hang from the ceiling PRIOR to installing their displays must contact us prior to move-in, to schedule the necessary labor and equipment.

- All hanging material **MUST** be sent in a separate container directly to the Freeman warehouse, with the special enclosed **HANGING MATERIAL** labels.
- **Deadline for receipt: JANUARY 6, 2012**
  Company Name and Booth Number_____
  For: **THE NAMM SHOW 2012**
  c/o Freeman
  900 E SANTA ANA STREET
  ANAHEIM, CA 92805
  Attention: Hanging Structure
- Bill of Lading must be marked:
  "Hanging Sign/Ceiling Hung Material"

EXHIBITOR OR DISPLAY HOUSE SUPERVISION, THE FOLLOWING APPLIES:

- In cases where materials are not delivered to our warehouse with complete instructions & diagrams prior to move-in, please be aware of the following:
- Exhibit personnel **MUST CHECK-IN** at the Freeman Service Desk upon receipt of hanging materials at booth. Show site check-ins will not be guaranteed same day or straight time installation. Next day hangs for on-site deliveries will be installed after advance scheduled hangs are completed
- Exhibitor understands and agrees that if their representative does not check in at the Freeman Service Desk at the time/ date assigned, (per Freeman's notification) when structures are ready to hoist, they will **FORFEIT** their rights to have their own supervision.

SHOW SITE ORDERS MIGHT NOT BE ACCEPTED due to advance clearance requirements.

PLEASE NOTE: ORDERS PLACED AT SHOW SITE WILL HAVE LIMITED STRAIGHT TIME AVAILABILITY.

STRUCTURAL INTEGRITY STATEMENT

The enclosed Structural Integrity Statement must be signed by the display house and/or exhibitor, guaranteeing that the stress points for hanging have been engineered properly. Structures will not be hung if, in the opinion of the contractor and/or facility, they are deemed unsafe.
All information must be forwarded to Freeman for approval in advance of move in.

AUTHORIZED BY:_____

DATE:_____

This form must be returned with the following:

- Structural Integrity Statement
- Certified engineered blue print
- Drawing indicating height, length and width dimensions
- Certified weigh bill
- Orientation drawing showing position within the booth space and height from the floor to the top of the sign.

FREEMAN
901 E South St
Anaheim, CA 92805
(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM show 12

ORDER FORM
DEADLINE DATE
DECEMBER 16, 2011

PLEASE INCLUDE THIS FORM WITH YOUR HANGING SIGN ORDER FORM

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19-22, 2012**

COMPANY NAME: BOOTH #:

CONTACT NAME: PHONE #:

E-MAIL ADDRESS:

For Assistance, please call 714-254-3410 to speak with one of our experts.

STRUCTURAL INTEGRITY STATEMENT
THIS FORM MUST BE RETURNED
FOR ALL SUSPENDED STRUCTURES

_____ , the contracted exhibitor at the **THE NAMM SHOW 2012** and (if applicable), the display house or builder for the aforementioned exhibitor, do hereby certify and guarantee that the stress points for the hanging structure have been properly engineered and tested. We further certify that the structure can be hung safely and has been constructed to meet all applicable regulations and safety measures.

We hereby release, indemnify and forever hold harmless **NAMM, ANAHEIM CONVENTION CENTER, FREEMAN,** and its subsidiaries, their directors, officers, employees, representatives, agents and contractors from and against any and all liability, claims, damage, loss, fines, or penalties arising from the installation, use or dismantling of this structure. All hang points supporting in excess of 200 lbs. may be verified (metered) on site at exhibitor's expense.

Exhibiting Company: _____ Booth #:_____

Authorized Signature: _____

Authorized Name:_____ Date: _____

E-Mail: _____

Display House/Builder (if applicable): _____

Authorized Signature: _____

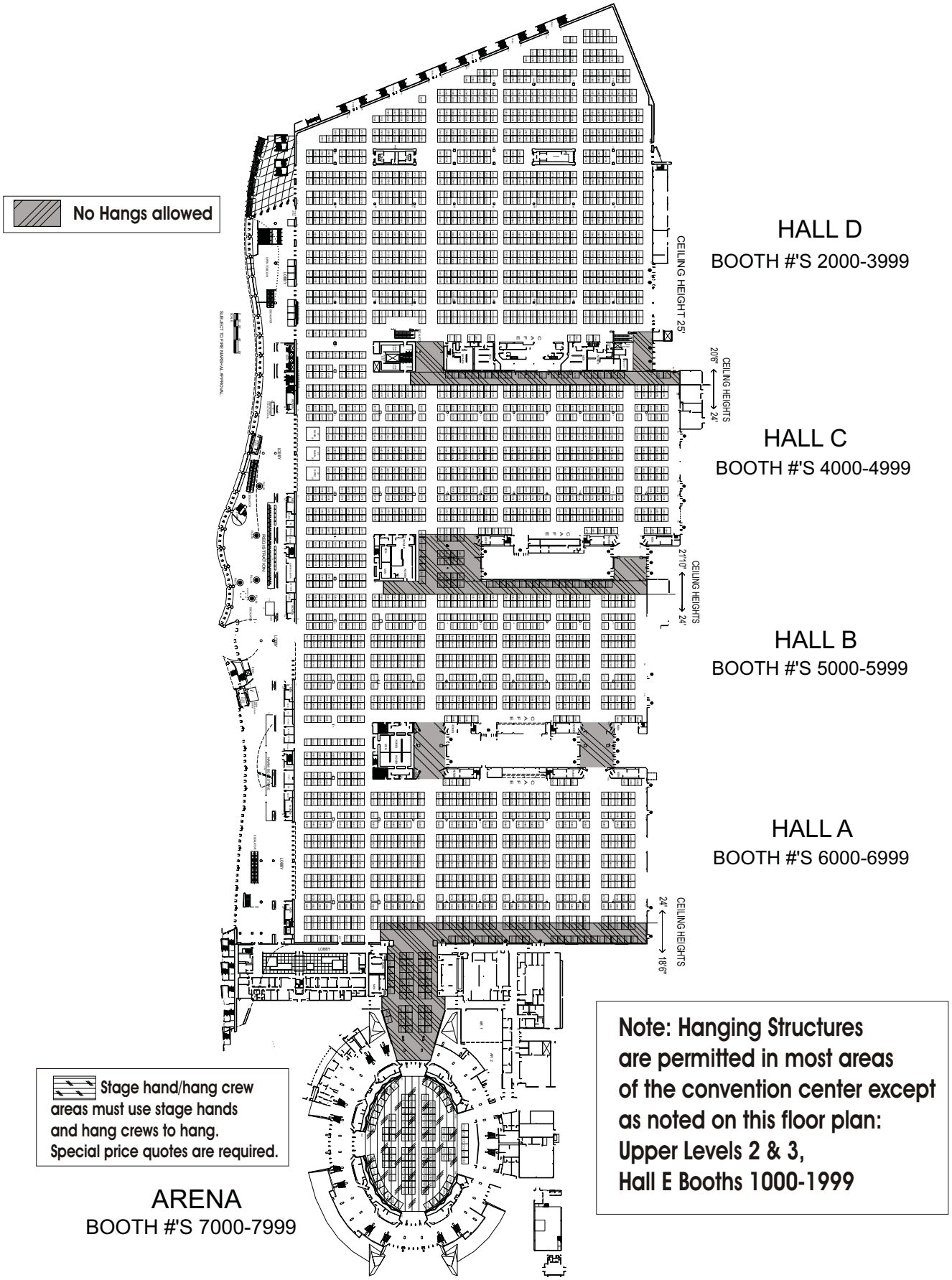
Authorized Name:_____ Date: _____

E-Mail: _____

Please complete and return form to:
FREEMAN
901 E South St
Anaheim, CA 92805
Fax: (469) 621-5602

(214001)

FREEMAN structural integrity statement


No Hangs allowed
HALL D
BOOTH #'S 2000-3999
CEILING HEIGHT 25'
HALL C
BOOTH #'S 4000-4999
20'6" CEILING HEIGHTS 24'
HALL B
BOOTH #'S 5000-5999
21'10" CEILING HEIGHTS 24'
HALL A
BOOTH #'S 6000-6999
24' CEILING HEIGHTS 18'6"
Stage hand/hang crew areas must use stage hands and hang crews to hang. Special price quotes are required.
ARENA
BOOTH #'S 7000-7999
Note: Hanging Structures are permitted in most areas of the convention center except as noted on this floor plan: Upper Levels 2 & 3, Hall E Booths 1000-1999

installation & dismantle

When it comes to installation and dismantling of exhibits, no one does it better than Freeman. With more than 75 years of experience, our group of specialists is ready to assist you with all of your exhibit requests, from beginning to end.

Whether you choose to supervise or you need the assistance of a full-time Freeman employee, we can meet all your needs, from shipping and storage to emergency on-site repairs to basic installation and dismantling to support service coordination including electrical, furnishings and more. Freeman has the resources and the capabilities to help you have the most successful show experience possible.

do i need to order labor?

As an exhibitor, you are required to follow local labor jurisdictions. Please refer to the enclosed "Labor Jurisdictions" information sheet for details.

installation and dismantling services available

Freeman will work closely with you to coordinate every phase of your trade show participation, including:

- Preplanning and budget consultation
- Support service coordination – electrical, furnishings, floral and more
- Shipping and storage management
- On-site supervisors with dedicated floor managers
- Skilled labor and technicians for installation and dismantling
- Full, in-house carpentry
- Graphics production
- Emergency repairs and refurbishing
- Postshow evaluations
- Multiple show coordination

Supervise any labor yourself, or if you need assistance, Freeman I&D experts will do it for you.

if you use Freeman staff

Exhibits are set up prior to your arrival under the direction of Freeman I&D supervisors. We charge 30% of the total labor charge, with a minimum $45 fee.

if you supervise yourself

Installation – Your labor supervisor must check in at the exhibitor service center to pick up laborers. Upon completion of work, your supervisor must return to the exhibitor service center to release the laborers. Start time is guaranteed only when labor is requested for the start of the working day.

Dismantling – When scheduling dismantling labor, be sure to allow time for empty containers to be returned to the booth after the close of your show. Start time is guaranteed only when labor is requested for the start of the working day.

questions?

Call customer service at the number listed on Quick Facts.
For fast, easy ordering, visit us at www.myfreemanonline.com.

FREEMAN

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(714) 254-3410 Fax: (469) 621-5602
FreemanAnaheimES@freemanco.com

the NAMM show 12

ORDER FORM
DEADLINE DATE
DECEMBER 16, 2011

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19-22, 2012**

COMPANY NAME: BOOTH #:

CONTACT NAME: PHONE #:

E-MAIL ADDRESS:

For Assistance, please call 714-254-3410 to speak with one of our experts.

For fast, easy ordering, go to www.freemanco.com/store

DISPLAY LABOR (One Hour Minimum per Worker)

	Description	Price per Hour
Straight Time-	8:00 A.M. to 4:30 P.M. Monday through Friday	$ 88.40
Double Time-	4:30 P.M. to 8:00 A.M. Monday through Friday, ALL DAY on Saturday and Sunday	$ 158.60
Holiday-	ALL DAY on Holidays	$ 202.80

- Price is per person/per hour.
- Start time guaranteed only at start of working day and at the close of the show.
- One hour minimum per man - labor thereafter is charged in half (1/2) hour increments.
- Labor must be canceled in writing, 24 hours in advance to avoid a one (1) hour cancellation fee per worker.
- When scheduling dismantle labor, be sure to allow sufficient time for empty containers to be returned to your booth.
- Freeman supervised jobs will be completed at our discretion prior to show opening and before the hall must be cleared. **Please include setup plan/photo, special instructions & inbound shipping information with this order.**

INSTALLATION LABOR

☐ **Freeman Supervised Labor -** Please complete the reverse side of this form.
- Installation of your exhibit will be completed at our discretion prior to show opening
- The charge for this service is 30% of the total installation labor bill, with a minimum of $45.00

Emergency contact:_____ Phone Number: _____

☐ **Exhibitor Supervised Labor**

Supervisor will be: _____ Phone Number: _____

Date	Start Time	No. of People		Approx. Hrs. per Person		Total Hrs.		Hourly Rate		Estimated Total Cost
_____	_____	_____	x	_____	=	_____	@ $	_____	= $	_____
_____	_____	_____	x	_____	=	_____	@ $	_____	= $	_____
_____	_____	_____	x	_____	=	_____	@ $	_____	= $	_____

Freeman Supervision (30%/$45.00) = $_____

Tax = $ **(N/A)**

Total Installation = $_____

DISMANTLE LABOR

☐ **Freeman Supervised Labor - Please complete the reverse side of this form.**
- Freeman is not responsible for product or literature that is not properly packed and labeled by exhibitor
- The charge for this service is 30% of the total dismantle labor bill, with a minimum of $45.00

Emergency contact:_____ Phone Number: _____

☐ **Exhibitor Supervised Labor**

Supervisor will be: _____ Phone Number: _____

Date	Start Time	No. of People		Approx. Hrs. per Person		Total Hrs.		Hourly Rate		Estimated Total Cost
_____	_____	_____	x	_____	=	_____	@ $	_____	= $	_____
_____	_____	_____	x	_____	=	_____	@ $	_____	= $	_____
_____	_____	_____	x	_____	=	_____	@ $	_____	= $	_____

Freeman Supervision (30%/$45.00) = $_____

Tax = $ **(N/A)**

Total Dismantle = $_____

If you have questions or need assistance in completing your order, please call your Freeman I & D Representative.

(214001)

FREEMAN installation & dismantle

NAME OF SHOW: **THE NAMM SHOW 2012 / JANUARY 19-22, 2012**

COMPANY NAME: BOOTH #:

CONTACT NAME: PHONE #:

E-MAIL ADDRESS:

For Assistance, please call 714-254-3410 to speak with one of our experts.

FREEMAN SUPERVISED LABOR

IN ORDER TO BETTER SERVE YOU - PLEASE COMPLETE THE FOLLOWING INFORMATION IF YOUR DISPLAY IS TO BE SET-UP AND/OR DISMANTLED BY FREEMAN I&D AND YOU WILL NOT BE PRESENT TO SUPERVISE THE INSTALLATION AND/OR DISMANTLE.

INBOUND SHIPPING & SET UP INFORMATION

PLEASE NOTE: Should you have more than one shipment, please provide the information for all shipments.

Freight will be shipped to: Warehouse _____ Show Site _____ Date Shipped _____ Carrier: _____

Total No. of: Crates _____ Cartons _____ Fiber Cases _____

Setup Plan/Photo: Attached _____ To Be Sent With Exhibit _____ In Crate No. _____

Carpet: With Exhibit _____ Rented From Freeman _____ Color _____ Size _____

Electrical Placement/Order: Drawing Attached (required) _____ Drawing With Exhibit _____ Electrical Under Carpet _____

Comments: _____

_____

Graphics: With Exhibit _____ Shipped Separately _____

Comments: _____

_____

Special Tools/Hardware/Equipment Required: _____

_____

OUTBOUND SHIPPING INFORMATION

PLEASE NOTE: Should you have more than one shipment, please provide the information for all shipments.

SHIP TO: _____

_____

_____

_____

METHOD OF SHIPMENT

☐ **Freeman Exhibit Transportation:**

- ☐ Common Carrier
- ☐ Air Freight ☐ Next Day ☐ 2nd Day ☐ Deferred ☐ Expedited

☐ **Other (list carrier name & phone number):**

- ☐ Other Common Carrier: _____
- ☐ Other Air Freight: _____
- ☐ Van Line: _____

FREIGHT CHARGES

☐ Prepaid ☐ Collect

Bill To: _____

_____

_____

In the event your selected carrier fails to show on final move-out day, please select one of the following options:

☐ **Reroute via Freeman's choice**

☐ **Deliver back to Freeman warehouse at Exhibitor's expense.**

PLEASE NOTE: Freeman is not responsible for product or literature that is not properly packed and labeled by exhibitor.

FREEMAN installation & dismantle

UNION REGULATIONS

To assist you in planning for your participation in the forthcoming convention, we are certain you will appreciate knowing in advance that union labor will be required for certain aspects of your exhibit handling. To help you understand the jurisdiction the various unions have, we ask that you read the following:

DECORATORS UNION

Members of this union claim jurisdiction over all set-up and dismantling of exhibits including signs and laying of carpet. This does not apply to the unpacking and placement of your merchandise. You may install and/or dismantle your exhibit display if one person, who is a full time employee, can accomplish the task in an hour or less without the use of tools.

If your exhibit preparation, installation or dismantling requires more than 1 hour, you must use union personnel supplied by the Official Decorating Contractor.

As an exhibitor, you will be pleased to know that when union labor is required, you may provide your company personnel to work along with a union installer in Southern California on a one-to-one basis.

TEAMSTERS UNION

This union claims jurisdiction on the operation of all material handling equipment, all unloading and reloading, and handling of empty containers. An exhibitor may move the material that is hand carryable by one person in one trip, without the use of dollies, hand trucks or other mechanical equipment.

ELECTRICAL UNION

IBEW Electricians jurisdiction covers all electrical labor for each booth including but not limited to, cable distribution under your carpet or flooring, and throughout the booth structure. Included are connections & hardwiring of all electrical equipment, (e.g. 208volt & higher services, panels, motors, and audio visual equipment). Installation of all lighting hung from truss or beams & distribution of all cabling throughout (San Francisco includes the lighting truss assembly and hanging). All stage hand labor used in the exhibit area will be supplied through Freeman with exception of a company representative/supervision, plasma screen mounting, computer set up and interconnectivity. Unless contracted directly with the in-house AV / Internet provider, all data and coaxial cable run within the booth, overhead or on the floor will be installed by our electricians. Electrical services are provided on a time and material basis and cannot be performed by other unions, I&D houses or Exhibitors.

SAFETY

Standing on chairs, tables or other rental furniture is prohibited. The furniture is not engineered to support your standing weight. Freeman is not responsible for injuries caused by improper use of furniture.

TIPPING

Freeman request that exhibitors do not tip our employees. They are paid at an excellent wage scale denoting a professional status and we feel that tipping is not necessary. This applies to all Freeman employees.